

National Women's Business Council

Women-Owned Business by State 2012 U.S. Census Survey of Business Owners

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ALABAMA

NWBC Analysis of Women-Owned Businesses 2012 Survey of Business Owners

AS OF 2012:

- ★ There are **137,630** women-owned businesses¹ in Alabama. That's an increase of **30,163** businesses, or **28.1%**, from 2007. Of privately-held businesses, **37.6%** were women-owned, in 2007, **28.9%** were women-owned. In 2012, **10.8%** of revenue is generated by women-owned businesses or **\$17.3 billion** of receipts.
- ★ In 2012, of these firms, **91.4%** have no employees other than the owner. These firms have receipts of **\$2.5 billion**. In 2007, **89.9%** of women-owned firms were sole proprietorships with receipts of **\$2.1 billion**.
- ★ The remaining **8.6%** of women-owned firms employ **107,871** people in addition to the owner. In 2007, they employed **100,177** people in addition to the owner. In 2012, women-owned employer firms paid their employees **\$3.3 billion**, a **\$538.2 million** or **19.4%** increase since 2007. Women-owned firms with employees generated **\$14.8 billion** in receipts.

RACE/ETHNICITY:

Highest number of women-owned firms and corresponding receipts in Alabama :



1. White	84,466 firms \$15,048,794,000
2. Black/African American	44,914 firms \$796,273,000
3. Asian American	3,816 firms \$911,301,000
4. Hispanic	2,897 firms \$239,466,000
5. Native Hawaiian and Other Pacific Islander	46 firms \$2,758,000

Highest percentage growth of women-owned businesses in Alabama :



1. Hispanic	156.6%
2. Black/African American	67.5%
3. Asian American	55.9%
4. White	11.5%
5. Native Hawaiian and Other Pacific Islander	N/A

Highest number of paid employees of women-owned businesses in Alabama :



1. White	95,258
2. Asian American	5,586
3. Black/African American	4,130
4. Hispanic	1,743
5. Native Hawaiian and Other Pacific Islander	N/A

INDUSTRY:

Highest number of women-owned firms and corresponding receipts in Alabama :



1. Other Services²	35,418 firms \$852,458,000
2. Administrative and Support and Waste Management And Remediation Services	18,841 firms \$980,916,000
3. Health Care and Social Assistance	18,639 firms \$1,354,886,000
4. Retail Trade	15,949 firms \$2,928,171,000
5. Professional, Scientific, and Technical Services	13,104 firms \$1,652,337,000

Highest percentage growth of women-owned businesses in Alabama :



1. Management of Companies and Enterprises	83.3%
2. Accommodation and Food Services	58.7%
3. Educational Services	49.9%
4. Other Services	48.0%
5. Information	40.2%

Highest number of employees of women-owned businesses in Alabama :



1. Accommodation and Food Services	17,420
2. Health Care and Social Assistance	17,321
3. Administrative and Support and Waste Management And Remediation Services	13,790
4. Retail Trade	11,176
5. Professional, Scientific, and Technical Services	9,895

¹Women-owned businesses, as defined by the U.S. Census, are businesses in which women own 51 percent or more of the equity, interest, or stock of the business. Men-owned businesses are defined as men owning 51 percent or more of the equity, interest, or stock of the business. Equally men-/women-owned businesses those in which the equity, interest, or stock of the business is shared 50-50 among men and women owners. Publicly held, foreign-owned, and non-profit businesses are not included in this data.

²As an industry classification, Other Services (except Public Administration) is defined as businesses that provide services not specifically provided for elsewhere in the classification system. Please see U.S. Census Bureau's NAICS classification System.

*All calculations are based off of the SBO 2012 classification of "all firms classifiable by gender, ethnicity, race, and veteran status." Firms that are publicly held or firms that are not classifiable by gender, ethnicity, race, and veteran status are not used in the current calculations.



ALASKA

NWBC Analysis of Women-Owned Businesses 2012 Survey of Business Owners

AS OF 2012:

- ★ There are **22,141** women-owned businesses¹ in Alaska. That's an increase of **4,311** businesses, or **24.2%**, from 2007. Of privately-held businesses, **33.5%** were women-owned, in 2007, **26.8%** were women-owned. In 2012, **14.4%** of revenue is generated by women-owned businesses or **\$4.7 billion** of receipts.
- ★ In 2012, of these firms, **83.9%** have no employees other than the owner. These firms have receipts of **\$590.0 million**. In 2007, **84.2%** of women-owned firms were sole proprietorships with receipts of **\$392.0 million**.
- ★ The remaining **16.1%** of women-owned firms employ **25,955** people in addition to the owner. In 2007, they employed **18,430** people in addition to the owner. In 2012, women-owned employer firms paid their employees **\$908.3 million**, a **\$337.2 million** or **59.0%** increase since 2007. Women-owned firms with employees generated **\$4.1 billion** in receipts.

RACE/ETHNICITY:

Highest number of women-owned firms and corresponding receipts in Alaska :



1. White	16,663 firms \$3,974,090,000
2. Asian American	1,424 firms \$239,742,000
3. Hispanic	1,033 firms \$150,018,000
4. Black/African American	659 firms \$38,436,000
5. Native Hawaiian and Other Pacific Islander	126 firms \$20,421,000

Highest percentage growth of women-owned businesses in Alaska :



1. Asian American	141.1%
2. Black/African American	19.2%
3. White	17.1%
4. Native Hawaiian and Other Pacific Islander	-3.8%
5. Hispanic	N/A

Highest number of paid employees of women-owned businesses in Alaska :



1. White	19,903
2. Asian American	3,063
3. Hispanic	994
4. Black/African American	612
5. Native Hawaiian and Other Pacific Islander	92

INDUSTRY:

Highest number of women-owned firms and corresponding receipts in Alaska :



1. Health Care and Social Assistance	3,384 firms \$575,505,000
2. Professional, Scientific, and Technical Services	3,164 firms \$316,862,000
3. Retail Trade	2,638 firms \$772,084,000
4. Other Services²	2,599 firms \$155,201,000
5. Administrative and Support and Waste Management And Remediation Services	1,832 firms \$210,252,000

Highest percentage growth of women-owned businesses in Alaska :



1. Utilities	200.0%
2. Mining, Quarrying, and Oil and Gas Extraction	129.4%
3. Agriculture, Forestry, Fishing and Hunting	119.8%
4. Wholesale Trade	65.3%
5. Arts, Entertainment, and Recreation	38.4%

Highest number of employees of women-owned businesses in Alaska :



1. Health Care and Social Assistance	5,870
2. Accommodation and Food Services	4,698
3. Administrative and Support and Waste Management And Remediation Services	2,866
4. Retail Trade	2,729
5. Professional, Scientific, and Technical Services	2,314

¹Women-owned businesses, as defined by the U.S. Census, are businesses in which women own 51 percent or more of the equity, interest, or stock of the business. Men-owned businesses are defined as men owning 51 percent or more of the equity, interest, or stock of the business. Equally men-/women-owned businesses those in which the equity, interest, or stock of the business is shared 50-50 among men and women owners. Publicly held, foreign-owned, and non-profit businesses are not included in this data.

²As an industry classification, Other Services (except Public Administration) is defined as businesses that provide services not specifically provided for elsewhere in the classification system. Please see U.S. Census Bureau's NAICS classification System.

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ARIZONA

NWBC Analysis of Women-Owned Businesses 2012 Survey of Business Owners

AS OF 2012:

- ★ There are **182,425** women-owned businesses¹ in Arizona. That's an increase of **44,370** businesses, or **32.1%**, from 2007. Of privately-held businesses, **37.3%** were women-owned, in 2007, **29.2%** were women-owned. In 2012, **12.5%** of revenue is generated by women-owned businesses or **\$22.7 billion** of receipts.
- ★ In 2012, of these firms, **89.6%** have no employees other than the owner. These firms have receipts of **\$4.4 billion**. In 2007, **87.5%** of women-owned firms were sole proprietorships with receipts of **\$3.6 billion**.
- ★ The remaining **10.4%** of women-owned firms employ **144,906** people in addition to the owner. In 2007, they employed **145,446** people in addition to the owner. In 2012, women-owned employer firms paid their employees **\$4.3 billion**, a **\$117.3 million** or **2.8%** increase since 2007. Women-owned firms with employees generated **\$18.3 billion** in receipts.

RACE/ETHNICITY:

Highest number of women-owned firms and corresponding receipts in Arizona :



1. White	118,335 firms \$18,639,581,000
2. Hispanic	41,725 firms \$2,068,390,000
3. Asian American	9,749 firms \$1,284,635,000
4. Black/African American	7,825 firms \$266,266,000
5. Native Hawaiian and Other Pacific Islander	374 firms \$13,449,000

Highest percentage growth of women-owned businesses in Arizona :



1. Black/African American	118.8%
2. Hispanic	115.4%
3. Native Hawaiian and Other Pacific Islander	106.6%
4. Asian American	51.9%
5. White	11.7%

Highest number of paid employees of women-owned businesses in Arizona :



1. White	117,319
2. Hispanic	12,153
3. Asian American	11,376
4. Black/African American	2,543
5. Native Hawaiian and Other Pacific Islander	N/A

INDUSTRY:

Highest number of women-owned firms and corresponding receipts in Arizona :



1. Other Services²	32,437 firms \$1,119,162,000
2. Health Care and Social Assistance	27,166 firms \$2,016,708,000
3. Professional, Scientific, and Technical Services	25,787 firms 2,180,560,000
4. Administrative and Support and Waste Management And Remediation Services	20,983 firms \$1,648,560,000
5. Real Estate and Rental and Leasing	19,047 firms \$1,548,650,000

Highest percentage growth of women-owned businesses in Arizona :



1. Mining, Quarrying, and Oil and Gas Extraction	64.9%
2. Management of Companies and Enterprises	64.7%
3. Other Services	61.0%
4. Accommodation and Food Services	58.8%
5. Administrative and Support and Waste Management And Remediation Services	55.2%

Highest number of employees of women-owned businesses in Arizona :



1. Health Care and Social Assistance	24,313
2. Administrative and Support and Waste Management And Remediation Services	23,466
3. Accommodation and Food Services	17,322
4. Professional, Scientific, and Technical Services	13,500
5. Construction	12,016

¹Women-owned businesses, as defined by the U.S. Census, are businesses in which women own 51 percent or more of the equity, interest, or stock of the business. Men-owned businesses are defined as men owning 51 percent or more of the equity, interest, or stock of the business. Equally men-/women-owned businesses those in which the equity, interest, or stock of the business is shared 50-50 among men and women owners. Publicly held, foreign-owned, and non-profit businesses are not included in this data.

²As an industry classification, Other Services (except Public Administration) is defined as businesses that provide services not specifically provided for elsewhere in the classification system. Please see U.S. Census Bureau's NAICS classification System.

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ARKANSAS

NWBC Analysis of Women-Owned Businesses
 2012 Survey of Business Owners

AS OF 2012:

- ★ There are **75,962** women-owned businesses¹ in Arkansas. That's an increase of **17,390** businesses, or **29.7%**, from 2007. Of privately-held businesses, **33.5%** were women-owned, in 2007, **25.4%** were women-owned. In 2012, **8.6%** of revenue is generated by women-owned businesses or **\$9.2 billion** of receipts.
- ★ In 2012, of these firms, **89.6%** have no employees other than the owner. These firms have receipts of **\$1.3 billion**. In 2007, **88.6%** of women-owned firms were sole proprietorships with receipts of **\$1.1 billion**.
- ★ The remaining **10.4%** of women-owned firms employ **55,616** people in addition to the owner. In 2007, they employed **62,023** people in addition to the owner. In 2012, women-owned employer firms paid their employees **\$1.5 billion**, a **\$39,144,000 million** or **2.5% decrease** since 2007. Women-owned firms with employees generated **\$7.8 billion** in receipts.

RACE/ETHNICITY:

Highest number of women-owned firms and corresponding receipts in Arkansas :



1. White	57,656 firms \$8,359,686,000
2. Black/African American	12,303 firms \$195,920,000
3. Hispanic	3,238 firms \$153,170,000
4. Asian American	1,701 firms \$355,550,000
5. Native Hawaiian and Other Pacific Islander	73 firms \$1,356,000

Highest percentage growth of women-owned businesses in Arkansas :



1. Native Hawaiian and Other Pacific Islander	461.5%
2. Black/African American	105.7%
3. Asian American	91.6%
4. Hispanic	66.5%
5. White	16.9%

Highest number of paid employees of women-owned businesses in Arkansas :



1. White	51,085
2. Asian American	2,322
3. Black/African American	938
4. Hispanic	808
5. Native Hawaiian and Other Pacific Islander	N/A

INDUSTRY:

Highest number of women-owned firms and corresponding receipts in Arkansas :



1. Other Services²	16,662 firms \$435,655,000
2. Health Care and Social Assistance	11,870 firms \$969,052,000
3. Administrative and Support and Waste Management And Remediation Services	9,813 firms \$423,778,000
4. Retail Trade	9,412 firms \$2,130,783,000
5. Professional, Scientific, and Technical Services	7,431 firms \$468,544,000

Highest percentage growth of women-owned businesses in Arkansas :



1. Health Care and Social Assistance	48.5%
2. Administrative and Support and Waste Management And Remediation Services	48.4%
3. Professional, Scientific, and Technical Services	39.8%
4. Other Services	36.8%
5. Educational Services	36.3%

Highest number of employees of women-owned businesses in Arkansas :



1. Health Care and Social Assistance	9,039
2. Retail Trade	8,595
3. Accommodation and Food Services	7,424
4. Administrative and Support and Waste Management And Remediation Services	6,917
5. Manufacturing	4,466

¹Women-owned businesses, as defined by the U.S. Census, are businesses in which women own 51 percent or more of the equity, interest, or stock of the business. Men-owned businesses are defined as men owning 51 percent or more of the equity, interest, or stock of the business. Equally men-/women-owned businesses those in which the equity, interest, or stock of the business is shared 50-50 among men and women owners. Publicly held, foreign-owned, and non-profit businesses are not included in this data.

²As an industry classification, Other Services (except Public Administration) is defined as businesses that provide services not specifically provided for elsewhere in the classification system. Please see U.S. Census Bureau's NAICS classification System.

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CALIFORNIA

NWBC Analysis of Women-Owned Businesses 2012 Survey of Business Owners

AS OF 2012:

- ★ There are **1,320,085** women-owned businesses¹ in California. That's an increase of **280,877** businesses, or **27.0%**, from 2007. Of privately-held businesses, **37.2%** were women-owned, in 2007, **31.3%** were women-owned. In 2012, **5.1%** of revenue is generated by women-owned businesses or **\$201.7 billion** of receipts.
- ★ In 2012, of these firms, **90.0%** have no employees other than the owner. These firms have receipts of **\$37.4 billion**. In 2007, **89.0%** of women-owned firms were sole proprietorships with receipts of **\$30.1 billion**.
- ★ The remaining **10.0%** of women-owned firms employ **1,043,519** people in addition to the owner. In 2007, they employed **962,203** people in addition to the owner. In 2012, women-owned employer firms paid their employees **\$37.0 billion**, a **\$6.6 billion** or **21.7%** increase since 2007. Women-owned firms with employees generated **\$164.3 billion** in receipts.

RACE/ETHNICITY:

Highest number of women-owned firms and corresponding receipts in California:



1. White	598,779 firms \$130,944,314,000
2. Hispanic	365,576 firms \$17,070,048,000
3. Asian American	247,168 firms \$47,328,373,000
4. Black/African American	102,140 firms \$4,355,151,000
5. Native Hawaiian and Other Pacific Islander	7,022 firms \$535,741,000

Highest percentage growth of women-owned businesses in California:



1. Native Hawaiian and Other Pacific Islander	81.0%
2. Hispanic	78.1%
3. Black/African American	57.1%
4. Asian American	40.8%
5. White	1.7%

Highest number of paid employees of women-owned businesses in California:



1. White	685,560
2. Asian American	232,113
3. Hispanic	81,749
4. Black/African American	32,180
5. Native Hawaiian and Other Pacific Islander	2,047

INDUSTRY:

Highest number of women-owned firms and corresponding receipts in California:



1. Other Services²	246,824 firms \$8,486,937,000
2. Health Care and Social Assistance	216,624 firms \$18,613,292,000
3. Professional, Scientific, and Technical Services	214,733 firms \$22,037,867,000
4. Administrative and Support and Waste Management And Remediation Services	137,024 firms \$11,529,902,000
5. Retail Trade	120,382 firms \$27,748,094,000

Highest percentage growth of women-owned businesses in California:



1. Other Services	50.4%
2. Administrative and Support and Waste Management And Remediation Services	42.9%
3. Agriculture, Forestry, Fishing and Hunting	39.9%
4. Accommodation and Food Services	35.2%
5. Mining, Quarrying, and Oil and Gas Extraction	34.1%

Highest number of employees of women-owned businesses in California:



1. Health Care and Social Assistance	176,129
2. Accommodation and Food Services	153,866
3. Administrative and Support and Waste Management And Remediation Services	132,919
4. Professional, Scientific, and Technical Services	105,857
5. Retail Trade	90,012

¹Women-owned businesses, as defined by the U.S. Census, are businesses in which women own 51 percent or more of the equity, interest, or stock of the business. Men-owned businesses are defined as men owning 51 percent or more of the equity, interest, or stock of the business. Equally men-/women-owned businesses those in which the equity, interest, or stock of the business is shared 50-50 among men and women owners. Publicly held, foreign-owned, and non-profit businesses are not included in this data.

²As an industry classification, Other Services (except Public Administration) is defined as businesses that provide services not specifically provided for elsewhere in the classification system. Please see U.S. Census Bureau's NAICS classification System.

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COLORADO

NWBC Analysis of Women-Owned Businesses 2012 Survey of Business Owners

AS OF 2012:

- ★ There are **194,508** women-owned businesses¹ in Colorado. That's an increase of **34,406** businesses, or **21.5%**, from 2007. Of privately-held businesses, **36.4%** were women-owned, in 2007, **30.4%** were women-owned. In 2012, **13.6%** of revenue is generated by women-owned businesses or **\$26.5 billion** of receipts.
- ★ In 2012, of these firms, **86.6%** have no employees other than the owner. These firms have receipts of **\$4.6 billion**. In 2007, **85.9%** of women-owned firms were sole proprietorships with receipts of **\$3.7 billion**.
- ★ The remaining **13.4%** of women-owned firms employ **159,311** people in addition to the owner. In 2007, they employed **137,721** people in addition to the owner. In 2012, women-owned employer firms paid their employees **\$5.0 billion**, a **\$1.2 billion** or **31.7%** increase since 2007. Women-owned firms with employees generated **\$21.9 billion** in receipts.

RACE/ETHNICITY:

Highest number of women-owned firms and corresponding receipts in Colorado :



1. White	155,653 firms \$23,358,799,000
2. Hispanic	22,913 firms \$1,378,689,000
3. Asian American	8,787 firms \$1,137,085,000
4. Black/African American	5,592 firms \$306,944,000
5. Native Hawaiian and Other Pacific Islander	292 firms \$25,091,000

Highest percentage growth of women-owned businesses in Colorado :



1. Hispanic	81.4%
2. Black/African American	47.0%
3. Asian American	39.3%
4. White	13.8%
5. Native Hawaiian and Other Pacific Islander	N/A

Highest number of paid employees of women-owned businesses in Colorado :



1. White	138,632
2. Asian American	9,072
3. Hispanic	7,571
4. Black/African American	2,754
5. Native Hawaiian and Other Pacific Islander	N/A

INDUSTRY:

Highest number of women-owned firms and corresponding receipts in Colorado :



1. Professional, Scientific, and Technical Services	35,405 firms \$3,691,622,000
2. Other Services²	30,310 firms \$1,074,171,000
3. Health Care and Social Assistance	25,933 firms \$2,107,222,000
4. Retail Trade	20,593 firms \$4,838,733,000
5. Administrative and Support and Waste Management And Remediation Services	19,586 firms \$1,637,707,000

Highest percentage growth of women-owned businesses in Colorado :



1. Educational Services	43.7%
2. Information	41.5%
3. Other Services	34.9%
4. Management of Companies and Enterprises	33.3%
5. Wholesale Trade	30.6%

Highest number of employees of women-owned businesses in Colorado :



1. Administrative and Support and Waste Management And Remediation Services	24,393
2. Accommodation and Food Services	23,993
3. Health Care and Social Assistance	23,817
4. Professional, Scientific, and Technical Services	20,599
5. Retail Trade	18,527

¹Women-owned businesses, as defined by the U.S. Census, are businesses in which women own 51 percent or more of the equity, interest, or stock of the business. Men-owned businesses are defined as men owning 51 percent or more of the equity, interest, or stock of the business. Equally men-/women-owned businesses those in which the equity, interest, or stock of the business is shared 50-50 among men and women owners. Publicly held, foreign-owned, and non-profit businesses are not included in this data.

²As an industry classification, Other Services (except Public Administration) is defined as businesses that provide services not specifically provided for elsewhere in the classification system. Please see U.S. Census Bureau's NAICS classification System.

*All calculations are based off of the SBO 2012 classification of "all firms classifiable by gender, ethnicity, race, and veteran status." Firms that are publicly held or firms that are not classifiable by gender, ethnicity, race, and veteran status are not used in the current calculations.



CONNECTICUT

NWBC Analysis of Women-Owned Businesses
 2012 Survey of Business Owners

AS OF 2012:

- ★ There are **106,678** women-owned businesses¹ in Connecticut. That's an increase of **13,198** businesses, or **14.1%**, from 2007. Of privately-held businesses, **33.6%** were women-owned, in 2007, **29.3%** were women-owned. In 2012, **9.7%** of revenue is generated by women-owned businesses or **\$15.7 billion** of receipts.
- ★ In 2012, of these firms, **89.3%** have no employees other than the owner. These firms have receipts of **\$3.2 billion**. In 2007, **88.9%** of women-owned firms were sole proprietorships with receipts of **\$2.8 billion**.
- ★ The remaining **10.7%** of women-owned firms employ **94,121** people in addition to the owner. In 2007, they employed **89,820** people in addition to the owner. In 2012, women-owned employer firms paid their employees **\$3.0 billion**, a **\$169.9 million** or **6.1%** increase since 2007. Women-owned firms with employees generated **\$12.5 billion** in receipts.

RACE/ETHNICITY:

Highest number of women-owned firms and corresponding receipts in Connecticut:



1. White	79,846 firms \$13,998,468,000
2. Hispanic	11,939 firms \$490,039,000
3. Black/African American	9,911 firms \$258,434,000
4. Asian American	5,211 firms \$870,889,000
5. Native Hawaiian and Other Pacific Islander	90 firms \$3,768,000

Highest percentage growth of women-owned businesses in Connecticut:



1. Native Hawaiian and Other Pacific Islander	200.0%
2. Hispanic	117.5%
3. Black/African American	75.2%
4. Asian American	41.0%
5. White	2.4%

Highest number of paid employees of women-owned businesses in Connecticut:



1. White	84,065
2. Asian American	5,678
3. Hispanic	2,696
4. Black/African American	1,109
5. Native Hawaiian and Other Pacific Islander	42

INDUSTRY:

Highest number of women-owned firms and corresponding receipts in Connecticut:



1. Health Care and Social Assistance	18,497 firms \$1,606,981,000
2. Professional, Scientific, and Technical Services	17,100 firms \$1,641,098,000
3. Other Services²	16,508 firms \$822,625,000
4. Retail Trade	10,289 firms \$3,008,573,000
5. Administrative and Support and Waste Management And Remediation Services	9,663 firms \$911,715,000

Highest percentage growth of women-owned businesses in Connecticut:



1. Accommodation and Food Services	49.2%
2. Agriculture, Forestry, Fishing and Hunting	45.8%
3. Utilities	41.2%
4. Other Services	39.9%
5. Health Care and Social Assistance	32.6%

Highest number of employees of women-owned businesses in Connecticut:



1. Health Care and Social Assistance	19,077
2. Accommodation and Food Services	15,128
3. Administrative and Support and Waste Management And Remediation Services	10,895
4. Retail Trade	10,850
5. Other Services	7,628

¹Women-owned businesses, as defined by the U.S. Census, are businesses in which women own 51 percent or more of the equity, interest, or stock of the business. Men-owned businesses are defined as men owning 51 percent or more of the equity, interest, or stock of the business. Equally men-/women-owned businesses those in which the equity, interest, or stock of the business is shared 50-50 among men and women owners. Publicly held, foreign-owned, and non-profit businesses are not included in this data.

²As an industry classification, Other Services (except Public Administration) is defined as businesses that provide services not specifically provided for elsewhere in the classification system. Please see U.S. Census Bureau's NAICS classification System.

*All calculations are based off of the SBO 2012 classification of "all firms classifiable by gender, ethnicity, race, and veteran status." Firms that are publicly held or firms that are not classifiable by gender, ethnicity, race, and veteran status are not used in the current calculations.



DELAWARE

NWBC Analysis of Women-Owned Businesses 2012 Survey of Business Owners

AS OF 2012:

- ★ There are **23,964** women-owned businesses¹ in Delaware. That's an increase of **4,553** businesses, or **23.5%**, from 2007. Of privately-held businesses, **34.4%** were women-owned, in 2007, **27.9%** were women-owned. In 2012, **9.8%** of revenue is generated by women-owned businesses or **\$3.2 billion** of receipts.
- ★ In 2012, of these firms, **87.6%** have no employees other than the owner. These firms have receipts of **\$573.8 million**. In 2007, **86.0%** of women-owned firms were sole proprietorships with receipts of **\$527.4 million**.
- ★ The remaining **12.4%** of women-owned firms employ **25,998** people in addition to the owner. In 2007, they employed **18,369** people in addition to the owner. In 2012, women-owned employer firms paid their employees **\$714.3 million**, a **\$199.0 million** or **38.6%** increase since 2007. Women-owned firms with employees generated **\$2.7 billion** in receipts.

RACE/ETHNICITY:

Highest number of women-owned firms and corresponding receipts in Delaware :



1. White	16,962 firms \$2,722,064,000
2. Black/African American	4,644 firms \$148,563,000
3. Hispanic	1,190 firms \$58,410,000
4. Asian American	1,165 firms \$278,500,000
5. Native Hawaiian and Other Pacific Islander	16 firms \$151,000

Highest percentage growth of women-owned businesses in Delaware :



1. Native Hawaiian and Other Pacific Islander	433.3%
2. Hispanic	156.5%
3. Black/African American	56.0%
4. Asian American	40.5%
5. White	13.3%

Highest number of paid employees of women-owned businesses in Delaware :



1. White	22,211
2. Asian American	1,691
3. Black/African American	1,633
4. Hispanic	324
5. Native Hawaiian and Other Pacific Islander	N/A

INDUSTRY:

Highest number of women-owned firms and corresponding receipts in Delaware :



1. Other Services²	3,798 firms \$143,353,000
2. Health Care and Social Assistance	3,659 firms \$381,470,000
3. Professional, Scientific, and Technical Services	3,193 firms \$399,866,000
4. Retail Trade	3,070 firms \$512,507,000
5. Administrative and Support and Waste Management And Remediation Services	2,351 firms \$238,737,000

Highest percentage growth of women-owned businesses in Delaware :



1. Utilities	200.0%
2. Finance and Insurance	90.1%
3. Accommodation and Food Services	68.8%
4. Other Services	62.0%
5. Manufacturing	52.6%

Highest number of employees of women-owned businesses in Delaware :



1. Administrative and Support and Waste Management And Remediation Services	6,251
2. Health Care and Social Assistance	5,526
3. Retail Trade	2,473
4. Accommodation and Food Services	2,444
5. Professional, Scientific, and Technical Services	2,442

¹Women-owned businesses, as defined by the U.S. Census, are businesses in which women own 51 percent or more of the equity, interest, or stock of the business. Men-owned businesses are defined as men owning 51 percent or more of the equity, interest, or stock of the business. Equally men-/women-owned businesses those in which the equity, interest, or stock of the business is shared 50-50 among men and women owners. Publicly held, foreign-owned, and non-profit businesses are not included in this data.

²As an industry classification, Other Services (except Public Administration) is defined as businesses that provide services not specifically provided for elsewhere in the classification system. Please see U.S. Census Bureau's NAICS classification System.

*All calculations are based off of the SBO 2012 classification of "all firms classifiable by gender, ethnicity, race, and veteran status." Firms that are publicly held or firms that are not classifiable by gender, ethnicity, race, and veteran status are not used in the current calculations.



DISTRICT OF COLUMBIA

NWBC Analysis of Women-Owned Businesses
2012 Survey of Business Owners

AS OF 2012:

- ★ There are **27,064** women-owned businesses¹ in District of Columbia. That's an increase of **7,773** businesses, or **40.3%**, from 2007. Of privately-held businesses, **42.7%** were women-owned, in 2007, **37.5%** were women-owned. In 2012, **2.1%** of revenue is generated by women-owned businesses or **\$4.4 billion** of receipts.
- ★ In 2012, of these firms, **90.2%** have no employees other than the owner. These firms have receipts of **\$739.2 million**. In 2007, **88.8%** of women-owned firms were sole proprietorships with receipts of **\$609.9 million**.
- ★ The remaining **9.8%** of women-owned firms employ **26,619** people in addition to the owner. In 2007, they employed **25,288** people in addition to the owner. In 2012, women-owned employer firms paid their employees **\$1.2 billion**, a **\$172.3 million** or **17.3%** increase since 2007. Women-owned firms with employees generated **\$3.7 billion** in receipts.

RACE/ETHNICITY:

Highest number of women-owned firms and corresponding receipts in the District of Columbia:



1. Black/African American	12,434 firms \$682,143,000
2. White	11,130 firms \$2,992,425,000
3. Hispanic	2,098 firms \$287,929,000
4. Asian American	1,615 firms \$398,682,000
5. Native Hawaiian and Other Pacific Islander	30 firms \$373,000

Highest percentage growth of women-owned businesses in the District of Columbia:



1. Black/African American	79.1%
2. Asian American	55.0%
3. Hispanic	44.4%
4. White	12.2%
5. Native Hawaiian and Other Pacific Islander	N/A

Highest number of paid employees of women-owned businesses in the District of Columbia:



1. White	15,710
2. Black/African American	5,751
3. Asian American	3,011
4. Hispanic	2,035
5. Native Hawaiian and Other Pacific Islander	N/A

INDUSTRY:

Highest number of women-owned firms and corresponding receipts in the District of Columbia:



1. Professional, Scientific, and Technical Services	6,874 firms \$496,258,000
2. Other Services²	4,767 firms \$165,899,000
3. Health Care and Social Assistance	3,976 firms \$389,520,000
4. Administrative and Support and Waste Management And Remediation Services	2,255 firms \$393,586,000
5. Arts, Entertainment, and Recreation	1,956 firms \$48,677,000

Highest percentage growth of women-owned businesses in the District of Columbia:



1. Utilities	375.0%
2. Other Services	212.4%
3. Mining, Quarrying, and Oil and Gas Extraction	150.0%
4. Transportation and Warehousing	61.0%
5. Health Care and Social Assistance	51.4%

Highest number of employees of women-owned businesses in the District of Columbia:



1. Professional, Scientific, and Technical Services	5,475
2. Accommodation and Food Services	5,003
3. Administrative and Support and Waste Management And Remediation Services	4,791
4. Health Care and Social Assistance	4,176
5. Retail Trade	1,875

¹Women-owned businesses, as defined by the U.S. Census, are businesses in which women own 51 percent or more of the equity, interest, or stock of the business. Men-owned businesses are defined as men owning 51 percent or more of the equity, interest, or stock of the business. Equally men-/women-owned businesses those in which the equity, interest, or stock of the business is shared 50-50 among men and women owners. Publicly held, foreign-owned, and non-profit businesses are not included in this data.

²As an industry classification, Other Services (except Public Administration) is defined as businesses that provide services not specifically provided for elsewhere in the classification system. Please see U.S. Census Bureau's NAICS classification System.

*All calculations are based off of the SBO 2012 classification of "all firms classifiable by gender, ethnicity, race, and veteran status." Firms that are publicly held or firms that are not classifiable by gender, ethnicity, race, and veteran status are not used in the current calculations.



FLORIDA

NWBC Analysis of Women-Owned Businesses 2012 Survey of Business Owners

AS OF 2012:

- ★ There are **807,817** women-owned businesses¹ in Florida. That's an increase of **226,721** businesses, or **39.0%**, from 2007. Of privately-held businesses, **38.5%** were women-owned, in 2007, **29.8%** were women-owned. In 2012, **5.6%** of revenue is generated by women-owned businesses or **\$85.5 billion** of receipts.
- ★ In 2012, of these firms, **89.9%** have no employees other than the owner. These firms have receipts of **\$16.9 billion**. In 2007, **87.7%** of women-owned firms were sole proprietorships with receipts of **\$14.3 billion**.
- ★ The remaining **10.1%** of women-owned firms employ **479,203** people in addition to the owner. In 2007, they employed **469,156** people in addition to the owner. In 2012, women-owned employer firms paid their employees **\$14.4 billion**, a **\$1.8 million** or **14.7%** increase since 2007. Women-owned firms with employees generated **\$68.7 billion** in receipts.

RACE/ETHNICITY:

Highest number of women-owned firms and corresponding receipts in Florida:



1. White	370,186 firms \$63,069,844,000
2. Hispanic	261,992 firms \$14,231,773,000
3. Black/African American	148,787 firms \$3,427,999,000
4. Asian American	32,777 firms \$4,556,527,000
5. Native Hawaiian and Other Pacific Islander	1,454 firms \$26,624,000

Highest percentage growth of women-owned businesses in Florida:



1. Native Hawaiian and Other Pacific Islander	164.8%
2. Hispanic	88.5%
3. Black/African American	73.0%
4. Asian American	45.9%
5. White	8.8%

Highest number of paid employees of women-owned businesses in Florida:



1. White	360,121
2. Hispanic	68,524
3. Black/African American	17,647
4. Asian American	25,294
5. Native Hawaiian and Other Pacific Islander	242

INDUSTRY:

Highest number of women-owned firms and corresponding receipts in Florida:



1. Other Services²	164,182 firms \$4,574,732,000
2. Health Care and Social Assistance	128,904 firms \$9,056,667,000
3. Administrative and Support and Waste Management And Remediation Services	122,894 firms \$5,978,240,000
4. Professional, Scientific, and Technical Services	93,431 firms \$9,188,853,000
5. Real Estate and Rental and Leasing	68,974 firms \$6,184,069,000

Highest percentage growth of women-owned businesses in Florida:



1. Administrative and Support and Waste Management And Remediation Services	66.4%
2. Other Services	65.7%
3. Educational Services	53.0%
4. Accommodation and Food Services	52.7%
5. Arts, Entertainment, and Recreation	49.9%

Highest number of employees of women-owned businesses in Florida:



1. Health Care and Social Assistance	83,444
2. Administrative and Support and Waste Management And Remediation Services	70,757
3. Accommodation and Food Services	67,076
4. Professional, Scientific, and Technical Services	47,279
5. Retail Trade	40,314

¹Women-owned businesses, as defined by the U.S. Census, are businesses in which women own 51 percent or more of the equity, interest, or stock of the business. Men-owned businesses are defined as men owning 51 percent or more of the equity, interest, or stock of the business. Equally men-/women-owned businesses those in which the equity, interest, or stock of the business is shared 50-50 among men and women owners. Publicly held, foreign-owned, and non-profit businesses are not included in this data.

²As an industry classification, Other Services (except Public Administration) is defined as businesses that provide services not specifically provided for elsewhere in the classification system. Please see U.S. Census Bureau's NAICS classification System.

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GEORGIA

NWBC Analysis of Women-Owned Businesses 2012 Survey of Business Owners

AS OF 2012:

- ★ There are **376,506** women-owned businesses¹ in Georgia. That's an increase of **98,216** businesses, or **35.3%**, from 2007. Of privately-held businesses, **41.1%** were women-owned, in 2007, **31.8%** were women-owned. In 2012, **13.4%** of revenue is generated by women-owned businesses or **\$46.1 billion** of receipts.
- ★ In 2012, of these firms, **91.3%** have no employees other than the owner. These firms have receipts of **\$7.0 billion**. In 2007, **89.1%** of women-owned firms were sole proprietorships with receipts of **\$6.2 billion**.
- ★ The remaining **8.7%** of women-owned firms employ **249,684** people in addition to the owner. In 2007, they employed **227,685** people in addition to the owner. In 2012, women-owned employer firms paid their employees **\$7.9 billion**, a **\$1.1 billion** or **17.0%** increase since 2007. Women-owned firms with employees generated **\$39.1 billion** in receipts.

RACE/ETHNICITY:

Highest number of women-owned firms and corresponding receipts in Georgia:



1. White	175,964 firms \$37,095,076,000
2. Black/African American	153,513 firms \$3,374,259,000
3. Hispanic	23,966 firms \$1,331,652,000
4. Asian American	23,274 firms \$4,083,799,000
5. Native Hawaiian and Other Pacific Islander	331 firms \$6,607,000

Highest percentage growth of women-owned businesses in Georgia:



1. Hispanic	92.8%
2. Black/African American	72.6%
3. Asian American	49.2%
4. White	8.6%
5. Native Hawaiian and Other Pacific Islander	-28.2%

Highest number of paid employees of women-owned businesses in Georgia:



1. White	197,691
2. Asian American	23,127
3. Black/African American	20,741
4. Hispanic	6,134
5. Native Hawaiian and Other Pacific Islander	N/A

INDUSTRY:

Highest number of women-owned firms and corresponding receipts in Georgia:



1. Other Services²	87,667 firms \$2,003,686,000
2. Health Care and Social Assistance	57,715 firms \$4,329,254,000
3. Administrative and Support and Waste Management And Remediation Services	49,607 firms \$2,580,491,000
4. Professional, Scientific, and Technical Services	43,586 firms \$3,918,219,000
5. Retail Trade	35,226 firms \$4,641,261,000

Highest percentage growth of women-owned businesses in Georgia:



1. Other Services	71.5%
2. Utilities	69.4%
3. Health Care and Social Assistance	53.4%
4. Administrative and Support and Waste Management And Remediation Services	41.2%
5. Accommodation and Food Services	39.4%

Highest number of employees of women-owned businesses in Georgia:



1. Health Care and Social Assistance	45,646
2. Accommodation and Food Services	37,213
3. Administrative and Support and Waste Management And Remediation Services	35,389
4. Professional, Scientific, and Technical Services	25,296
5. Retail Trade	17,981

¹Women-owned businesses, as defined by the U.S. Census, are businesses in which women own 51 percent or more of the equity, interest, or stock of the business. Men-owned businesses are defined as men owning 51 percent or more of the equity, interest, or stock of the business. Equally men-/women-owned businesses those in which the equity, interest, or stock of the business is shared 50-50 among men and women owners. Publicly held, foreign-owned, and non-profit businesses are not included in this data.

²As an industry classification, Other Services (except Public Administration) is defined as businesses that provide services not specifically provided for elsewhere in the classification system. Please see U.S. Census Bureau's NAICS classification System.

*All calculations are based off of the SBO 2012 classification of "all firms classifiable by gender, ethnicity, race, and veteran status." Firms that are publicly held or firms that are not classifiable by gender, ethnicity, race, and veteran status are not used in the current calculations.



HAWAII

NWBC Analysis of Women-Owned Businesses
 2012 Survey of Business Owners

AS OF 2012:

- ★ There are **44,453** women-owned businesses¹ in Hawaii. That's an increase of **7,110** businesses, or **19.0%**, from 2007. Of privately-held businesses, **38.6%** were women-owned, in 2007, **32.4%** were women-owned. In 2012, **18.0%** of revenue is generated by women-owned businesses or **\$7.1 billion** of receipts.
- ★ In 2012, of these firms, **89.4%** have no employees other than the owner. These firms have receipts of **\$1.5 million**. In 2007, **88.2%** of women-owned firms were sole proprietorships with receipts of **\$1.1 billion**.
- ★ The remaining **10.6%** of women-owned firms employ **39,796** people in addition to the owner. In 2007, they employed **37,360** people in addition to the owner. In 2012, women-owned employer firms paid their employees **\$1.1 billion**, a **\$144.3 million** or **15.2%** increase since 2007. Women-owned firms with employees generated **\$5.6 billion** in receipts.

RACE/ETHNICITY:

Highest number of women-owned firms and corresponding receipts in Hawaii :



1. Asian American	25,355 firms \$4,063,230,000
2. White	13,684 firms \$2,609,447,000
3. Native Hawaiian and Other Pacific Islander	6,240 firms \$559,139,000
4. Hispanic	2,715 firms \$167,398,000
5. Black/African American	523 firms \$52,269,000

Highest percentage growth of women-owned businesses in Hawaii :



1. Native Hawaiian and Other Pacific Islander	47.4%
2. Black/African American	28.5%
3. Asian American	27.1%
4. Hispanic	16.7%
5. White	6.8%

Highest number of paid employees of women-owned businesses in Hawaii :



1. Asian American	22,700
2. White	15,053
3. Native Hawaiian and Other Pacific Islander	2,917
4. Hispanic	843
5. Black/African American	N/A

INDUSTRY:

Highest number of women-owned firms and corresponding receipts in Hawaii :



1. Other Services²	7,683 firms \$329,549,000
2. Professional, Scientific, and Technical Services	6,184 firms \$430,986,000
3. Retail Trade	5,485 firms \$1,105,511,000
4. Health Care and Social Assistance	5,341 firms \$430,768,000
5. Real Estate and Rental and Leasing	4,480 firms \$514,510,000

Highest percentage growth of women-owned businesses in Hawaii :



1. Utilities	100.0%
2. Educational Services	95.5%
3. Real Estate and Rental and Leasing	40.8%
4. Administrative and Support and Waste Management And Remediation Services	27.7%
5. Retail Trade	23.3%

Highest number of employees of women-owned businesses in Hawaii :



1. Accommodation and Food Services	8,795
2. Administrative and Support and Waste Management And Remediation Services	5,613
3. Retail Trade	4,893
4. Health Care and Social Assistance	3,879
5. Wholesale Trade	3,051

¹Women-owned businesses, as defined by the U.S. Census, are businesses in which women own 51 percent or more of the equity, interest, or stock of the business. Men-owned businesses are defined as men owning 51 percent or more of the equity, interest, or stock of the business. Equally men-/women-owned businesses those in which the equity, interest, or stock of the business is shared 50-50 among men and women owners. Publicly held, foreign-owned, and non-profit businesses are not included in this data.

²As an industry classification, Other Services (except Public Administration) is defined as businesses that provide services not specifically provided for elsewhere in the classification system. Please see U.S. Census Bureau's NAICS classification System.

*All calculations are based off of the SBO 2012 classification of "all firms classifiable by gender, ethnicity, race, and veteran status." Firms that are publicly held or firms that are not classifiable by gender, ethnicity, race, and veteran status are not used in the current calculations.



IDAHO

NWBC Analysis of Women-Owned Businesses 2012 Survey of Business Owners

AS OF 2012:

- ★ There are **45,121** women-owned businesses¹ in Idaho. That's an increase of **9,526** businesses, or **26.8%**, from 2007. Of privately-held businesses, **31.5 %** were women-owned, in 2007, **24.4%** were women-owned. In 2012, **8.8%** of revenue is generated by women-owned businesses or **\$4.6 billion** of receipts.
- ★ In 2012, of these firms, **89.0%** have no employees other than the owner. These firms have receipts of **\$828.1 million**. In 2007, **87.1%** of women-owned firms were sole proprietorships with receipts of **\$645.0 million**.
- ★ The remaining **11.0%** of women-owned firms employ **36,598** people in addition to the owner. In 2007, they employed **32,873** people in addition to the owner. In 2012, women-owned employer firms paid their employees **\$886.2 million**, a **\$89.7 million** or **11.3%** increase since 2007. Women-owned firms with employees generated **\$3.8 billion** in receipts.

RACE/ETHNICITY:

Highest number of women-owned firms and corresponding receipts in Idaho :



1. White	40,759 firms \$4,223,644,000
2. Hispanic	2,581 firms \$98,231,000
3. Asian American	1,009 firms \$76,223,000
4. Black/African American	172 firms \$3,897,000
5. Native Hawaiian and Other Pacific Islander	81 firms N/A

Highest percentage growth of women-owned businesses in Idaho :



1. Asian American	154.2%
2. Hispanic	117.1%
3. Native Hawaiian and Other Pacific Islander	37.3%
4. White	22.2%
5. Black/African American	N/A

Highest number of paid employees of women-owned businesses in Idaho :



1. White	34,863
2. Hispanic	720
3. Asian American	618
4. Black/African American	25
5. Native Hawaiian and Other Pacific Islander	N/A

INDUSTRY:

Highest number of women-owned firms and corresponding receipts in Idaho :



1. Other Services²	8,614 firms \$260,867,000
2. Health Care and Social Assistance	6,873 firms \$446,534,000
3. Retail Trade	6,153 firms \$909,692,000
4. Professional, Scientific, and Technical Services	5,824 firms \$416,060,000
5. Administrative and Support and Waste Management And Remediation Services	3,945 firms \$247,529,000

Highest percentage growth of women-owned businesses in Idaho :



1. Mining, Quarrying, and Oil and Gas Extraction	111.8%
2. Other Services	49.5%
3. Arts, Entertainment, and Recreation	47.7%
4. Administrative and Support and Waste Management And Remediation Services	45.1%
5. Manufacturing	44.5%

Highest number of employees of women-owned businesses in Idaho :



1. Health Care and Social Assistance	7,774
2. Accommodation and Food Services	6,000
3. Administrative and Support and Waste Management And Remediation Services	5,166
4. Retail Trade	3,893
5. Professional, Scientific, and Technical Services	3,156

¹Women-owned businesses, as defined by the U.S. Census, are businesses in which women own 51 percent or more of the equity, interest, or stock of the business. Men-owned businesses are defined as men owning 51 percent or more of the equity, interest, or stock of the business. Equally men-/women-owned businesses those in which the equity, interest, or stock of the business is shared 50-50 among men and women owners. Publicly held, foreign-owned, and non-profit businesses are not included in this data.

²As an industry classification, Other Services (except Public Administration) is defined as businesses that provide services not specifically provided for elsewhere in the classification system. Please see U.S. Census Bureau's NAICS classification System.

*All calculations are based off of the SBO 2012 classification of "all firms classifiable by gender, ethnicity, race, and veteran status." Firms that are publicly held or firms that are not classifiable by gender, ethnicity, race, and veteran status are not used in the current calculations.



ILLINOIS

NWBC Analysis of Women-Owned Businesses 2012 Survey of Business Owners

AS OF 2012:

- ★ There are **417,500** women-owned businesses¹ in Illinois. That's an increase of **74,427** businesses, or **21.7%**, from 2007. Of privately-held businesses, **36.8%** were women-owned, in 2007, **31.6%** were women-owned. In 2012, **3.6%** of revenue is generated by women-owned businesses or **\$60.1 billion** of receipts.
- ★ In 2012, of these firms, **89.0%** have no employees other than the owner. These firms have receipts of **\$8.4 billion**. In 2007, **88.0%** of women-owned firms were sole proprietorships with receipts of **\$7.2 billion**.
- ★ The remaining **11.0%** of women-owned firms employ **340,077** people in addition to the owner. In 2007, they employed **335,793** people in addition to the owner. In 2012, women-owned employer firms paid their employees **\$11.7 billion**, a **\$1.1 million** or **10.6%** increase since 2007. Women-owned firms with employees generated **\$51.7 billion** in receipts.

RACE/ETHNICITY:

Highest number of women-owned firms and corresponding receipts in Illinois:



1. White	255,607 firms \$50,176,941,000
2. Black/African American	94,603 firms \$2,489,278,000
3. Hispanic	40,110 firms \$2,316,663,000
4. Asian American	27,141 firms \$4,889,012,000
5. Native Hawaiian and Other Pacific Islander	501 firms \$16,918,000

Highest percentage growth of women-owned businesses in Illinois:



1. Hispanic	107.5%
2. Black/African American	47.3%
3. Asian American	40.4%
4. White	6.5%
5. Native Hawaiian and Other Pacific Islander	N/A

Highest number of paid employees of women-owned businesses in Illinois:



1. White	269,213
2. Asian American	32,879
3. Hispanic	21,598
4. Black/African American	13,486
5. Native Hawaiian and Other Pacific Islander	N/A

INDUSTRY:

Highest number of women-owned firms and corresponding receipts in Illinois:



1. Other Services²	88,533 firms \$2,606,575,000
2. Health Care and Social Assistance	79,500 firms \$4,973,663,000
3. Professional, Scientific, and Technical Services	53,563 firms \$5,691,070,000
4. Administrative and Support and Waste Management And Remediation Services	41,453 firms \$3,475,460,000
5. Retail Trade	39,319 firms \$7,502,657,000

Highest percentage growth of women-owned businesses in Illinois:



1. Agriculture, Forestry, Fishing and Hunting	87.9%
2. Other Services	44.0%
3. Accommodation and Food Services	39.6%
4. Transportation and Warehousing	37.3%
5. Educational Services	29.5%

Highest number of employees of women-owned businesses in Illinois:



1. Professional, Scientific, and Technical Services	30,005
2. Health Care and Social Assistance	52,510
3. Retail Trade	27,235
4. Accommodation and Food Services	46,389
5. Other Services	20,125

¹Women-owned businesses, as defined by the U.S. Census, are businesses in which women own 51 percent or more of the equity, interest, or stock of the business. Men-owned businesses are defined as men owning 51 percent or more of the equity, interest, or stock of the business. Equally men/women-owned businesses those in which the equity, interest, or stock of the business is shared 50-50 among men and women owners. Publicly held, foreign-owned, and non-profit businesses are not included in this data.

²As an industry classification, Other Services (except Public Administration) is defined as businesses that provide services not specifically provided for elsewhere in the classification system. Please see U.S. Census Bureau's NAICS classification System.

*All calculations are based off of the SBO 2012 classification of "all firms classifiable by gender, ethnicity, race, and veteran status." Firms that are publicly held or firms that are not classifiable by gender, ethnicity, race, and veteran status are not used in the current calculations.



INDIANA

NWBC Analysis of Women-Owned Businesses 2012 Survey of Business Owners

AS OF 2012:

- ★ There are **162,798** women-owned businesses¹ in Indiana. That's an increase of **33,189** businesses, or **25.6%**, from 2007. Of privately-held businesses, **34.7%** were women-owned, in 2007, **27.8%** were women-owned. In 2012, **11.6%** of revenue is generated by women-owned businesses or **\$28.0 billion** of receipts.
- ★ In 2012, of these firms, **89.2%** have no employees other than the owner. These firms have receipts of **\$3.0 billion**. In 2007, **88.0%** of women-owned firms were sole proprietorships with receipts of **\$2.2 billion**.
- ★ The remaining **10.8%** of women-owned firms employ **175,081** people in addition to the owner. In 2007, they employed **149,434** people in addition to the owner. In 2012, women-owned employer firms paid their employees **\$5.2 billion**, a **\$1.3 billion** or **35.2%** increase since 2007. Women-owned firms with employees generated **\$25.0 billion** in receipts.

RACE/ETHNICITY:

Highest number of women-owned firms and corresponding receipts in Indiana :



1. White	129,388 firms \$26,074,924,000
2. Black/African American	22,465 firms \$728,707,000
3. Hispanic	6,052 firms \$298,511,000
4. Asian American	4,131 firms \$826,939,000
5. Native Hawaiian and Other Pacific Islander	127 firms \$22,042,000

Highest percentage growth of women-owned businesses in Indiana :



1. Black/African American	93.2%
2. Hispanic	69.7%
3. Native Hawaiian and Other Pacific Islander	56.8%
4. Asian American	39.0%
5. White	16.6%

Highest number of paid employees of women-owned businesses in Indiana :



1. White	161,375
2. Black/African American	5,373
3. Asian American	5,005
4. Hispanic	1,859
5. Native Hawaiian and Other Pacific Islander	1,187

INDUSTRY:

Highest number of women-owned firms and corresponding receipts in Indiana :



1. Other Services²	35,570 firms \$959,101,000
2. Health Care and Social Assistance	23,934 firms \$2,256,702,000
3. Retail Trade	21,365 firms \$4,242,940,000
4. Professional, Scientific, and Technical Services	17,934 firms \$1,710,644,000
5. Administrative and Support and Waste Management And Remediation Services	16,349 firms \$1,404,357,000

Highest percentage growth of women-owned businesses in Indiana :



1. Mining, Quarrying, and Oil and Gas Extraction	140.0%
2. Agriculture, Forestry, Fishing and Hunting	122.7%
3. Other Services	52.4%
4. Manufacturing	48.5%
5. Educational Services	47.4%

Highest number of employees of women-owned businesses in Indiana :



1. Health Care and Social Assistance	29,078
2. Administrative and Support and Waste Management And Remediation Services	26,945
3. Manufacturing	20,980
4. Accommodation and Food Services	18,690
5. Retail Trade	15,076

¹Women-owned businesses, as defined by the U.S. Census, are businesses in which women own 51 percent or more of the equity, interest, or stock of the business. Men-owned businesses are defined as men owning 51 percent or more of the equity, interest, or stock of the business. Equally men-/women-owned businesses those in which the equity, interest, or stock of the business is shared 50-50 among men and women owners. Publicly held, foreign-owned, and non-profit businesses are not included in this data.

²As an industry classification, Other Services (except Public Administration) is defined as businesses that provide services not specifically provided for elsewhere in the classification system. Please see U.S. Census Bureau's NAICS classification System.

*All calculations are based off of the SBO 2012 classification of "all firms classifiable by gender, ethnicity, race, and veteran status." Firms that are publicly held or firms that are not classifiable by gender, ethnicity, race, and veteran status are not used in the current calculations.



IOWA

NWBC Analysis of Women-Owned Businesses 2012 Survey of Business Owners

AS OF 2012:

- ★ There are **82,345** women-owned businesses¹ in Iowa . That's an increase of **16,107** businesses, or **24.3%**, from 2007. Of privately-held businesses, **32.7%** were women-owned, in 2007, **26.5%** were women-owned. In 2012, **9.7%** of revenue is generated by women-owned businesses or **\$12.6 billion** of receipts.
- ★ In 2012, of these firms, **89.0%** have no employees other than the owner. These firms have receipts of **\$1.5 billion**. In 2007, **87.7%** of women-owned firms were sole proprietorships with receipts of **\$1.1 billion**.
- ★ The remaining **11.0%** of women-owned firms employ **84,332** people in addition to the owner. In 2007, they employed **60,855** people in addition to the owner. In 2012, women-owned employer firms paid their employees **\$2.2 billion**, a **\$868.1 million** or **64.9%** increase since 2007. Women-owned firms with employees generated **\$11.2 billion** in receipts.

RACE/ETHNICITY:

Highest number of women-owned firms and corresponding receipts in Iowa :



1. White	75,254 firms \$12,171,359,000
2. Black/African American	2,923 firms \$106,250,000
3. Hispanic	1,986 firms \$96,175,000
4. Asian American	1,876 firms \$216,190,000
5. Native Hawaiian and Other Pacific Islander	38 firms \$621,000

Highest percentage growth of women-owned businesses in Iowa :



1. Black/African American	137.3%
2. Asian American	108.4%
3. Hispanic	74.8%
4. Native Hawaiian and Other Pacific Islander	31.0%
5. White	20.4%

Highest number of paid employees of women-owned businesses in Iowa :



1. White	79,476
2. Asian American	1,912
3. Black/African American	1,453
4. Hispanic	871
5. Native Hawaiian and Other Pacific Islander	N/A

INDUSTRY:

Highest number of women-owned firms and corresponding receipts in Iowa :



1. Health Care and Social Assistance	17,650 firms \$991,766,000
2. Other Services²	14,432 firms \$402,366,000
3. Retail Trade	12,843 firms \$1,905,640,000
4. Professional, Scientific, and Technical Services	8,773 firms \$569,220,000
5. Administrative and Support and Waste Management And Remediation Services	6,162 firms \$369,991,000

Highest percentage growth of women-owned businesses in Iowa :



1. Mining, Quarrying, and Oil and Gas Extraction	175.0%
2. Utilities	61.5%
3. Management of Companies and Enterprises	57.1%
4. Finance and Insurance	44.3%
5. Professional, Scientific, and Technical Services	42.6%

Highest number of employees of women-owned businesses in Iowa :



1. Health Care and Social Assistance	13,963
2. Accommodation and Food Services	12,678
3. Manufacturing	9,762
4. Retail Trade	9,543
5. Transportation and Waste Management	8,761

¹Women-owned businesses, as defined by the U.S. Census, are businesses in which women own 51 percent or more of the equity, interest, or stock of the business. Men-owned businesses are defined as men owning 51 percent or more of the equity, interest, or stock of the business. Equally men-/women-owned businesses those in which the equity, interest, or stock of the business is shared 50-50 among men and women owners. Publicly held, foreign-owned, and non-profit businesses are not included in this data.

²As an industry classification, Other Services (except Public Administration) is defined as businesses that provide services not specifically provided for elsewhere in the classification system. Please see U.S. Census Bureau's NAICS classification System.

*All calculations are based off of the SBO 2012 classification of "all firms classifiable by gender, ethnicity, race, and veteran status." Firms that are publicly held or firms that are not classifiable by gender, ethnicity, race, and veteran status are not used in the current calculations.



KANSAS

NWBC Analysis of Women-Owned Businesses 2012 Survey of Business Owners

AS OF 2012:

- ★ There are **77,194** women-owned businesses¹ in Kansas. That's an increase of **12,020** businesses, or **18.4%**, from 2007. Of privately-held businesses, **33.2%** were women-owned, in 2007, **28.6%** were women-owned. In 2012, **11.1%** of revenue is generated by women-owned businesses or **\$13.5 billion** of receipts.
- ★ In 2012, of these firms, **88.5%** have no employees other than the owner. These firms have receipts of **\$1.7 billion**. In 2007, **87.9%** of women-owned firms were sole proprietorships with receipts of **\$1.3 billion**.
- ★ The remaining **11.5%** of women-owned firms employ **73,341** people in addition to the owner. In 2007, they employed **67,305** people in addition to the owner. In 2012, women-owned employer firms paid their employees **\$2.2 billion**, a **\$464.4 million** or **27.3%** increase since 2007. Women-owned firms with employees generated **\$11.8 billion** in receipts.

RACE/ETHNICITY:

Highest number of women-owned firms and corresponding receipts in Kansas :



1. White	65,679 firms \$12,486,431,000
2. Hispanic	4,352 firms \$273,176,000
3. Black/African American	3,993 firms \$140,572,000
4. Asian American	2,304 firms \$406,491,000
5. Native Hawaiian and Other Pacific Islander	105 firms N/A

Highest percentage growth of women-owned businesses in Kansas :



1. Native Hawaiian and Other Pacific Islander	262.1%
2. Hispanic	68.2%
3. Asian American	42.3%
4. Black/African American	40.4%
5. White	14.6%

Highest number of paid employees of women-owned businesses in Kansas :



1. White	65,385
2. Asian American	3,963
3. Hispanic	2,173
4. Black/African American	566
5. Native Hawaiian and Other Pacific Islander	N/A

INDUSTRY:

Highest number of women-owned firms and corresponding receipts in Kansas :



1. Other Services²	13,527 firms \$505,680,000
2. Health Care and Social Assistance	12,690 firms \$1,159,283,000
3. Retail Trade	11,511 firms \$2,098,466,000
4. Professional, Scientific, and Technical Services	9,382 firms \$862,625,000
5. Administrative and Support and Waste Management And Remediation Services	7,117 firms \$517,563,000

Highest percentage growth of women-owned businesses in Kansas :



1. Mining, Quarrying, and Oil and Gas Extraction	68.4%
2. Other Services	34.7%
3. Manufacturing	33.4%
4. Arts, Entertainment, and Recreation	32.5%
5. Administrative and Support and Waste Management And Remediation Services	32.2%

Highest number of employees of women-owned businesses in Kansas :



1. Accommodation and Food Services	11,844
2. Retail Trade	9,279
3. Administrative and Support and Waste Management And Remediation Services	6,893
4. Construction	5,125
5. Professional, Scientific, and Technical Services	4,876

¹Women-owned businesses, as defined by the U.S. Census, are businesses in which women own 51 percent or more of the equity, interest, or stock of the business. Men-owned businesses are defined as men owning 51 percent or more of the equity, interest, or stock of the business. Equally men-/women-owned businesses those in which the equity, interest, or stock of the business is shared 50-50 among men and women owners. Publicly held, foreign-owned, and non-profit businesses are not included in this data.

²As an industry classification, Other Services (except Public Administration) is defined as businesses that provide services not specifically provided for elsewhere in the classification system. Please see U.S. Census Bureau's NAICS classification System.

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KENTUCKY

NWBC Analysis of Women-Owned Businesses 2012 Survey of Business Owners

AS OF 2012:

- ★ There are **106,011** women-owned businesses¹ in Kentucky. That's an increase of **19,610** businesses, or **22.7%**, from 2007. Of privately-held businesses, **32.7%** were women-owned, in 2007, **26.4%** were women-owned. In 2012, **11.4%** of revenue is generated by women-owned businesses or **\$15.6 billion** of receipts.
- ★ In 2012, of these firms, **90.0%** have no employees other than the owner. These firms have receipts of **\$2.0 billion**. In 2007, **88.7%** of women-owned firms were sole proprietorships with receipts of **\$1.8 billion**.
- ★ The remaining **10.0%** of women-owned firms employ **92,529** people in addition to the owner. In 2007, they employed **88,527** people in addition to the owner. In 2012, women-owned employer firms paid their employees **\$2.5 billion**, a **\$447.9 million** or **21.6%** increase since 2007. Women-owned firms with employees generated **\$13.5 billion** in receipts.

RACE/ETHNICITY:

Highest number of women-owned firms and corresponding receipts in Kentucky :



1. White	93,414 firms \$14,579,158,000
2. Black/African American	7,481 firms \$187,576,000
3. Asian American	2,608 firms \$550,427,000
4. Hispanic	1,989 firms N/A
5. Native Hawaiian and Other Pacific Islander	39 firms \$4,933,000

Highest percentage growth of women-owned businesses in Kentucky :



1. Hispanic	65.1%
2. Black/African American	42.7%
3. Asian American	26.7%
4. White	20.2%
5. Native Hawaiian and Other Pacific Islander	-7.1%

Highest number of paid employees of women-owned businesses in Kentucky :



1. White	85,243
2. Asian American	3,830
3. Black/African American	1,943
4. Native Hawaiian and Other Pacific Islander	21
5. Hispanic	N/A

INDUSTRY:

Highest number of women-owned firms and corresponding receipts in Kentucky :



1. Other Services²	21,754 firms \$508,500,000
2. Health Care and Social Assistance	14,818 firms \$1,305,786,000
3. Retail Trade	14,531 firms \$3,780,122,000
4. Administrative and Support and Waste Management And Remediation Services	14,066 firms \$648,877,000
5. Professional, Scientific, and Technical Services	11,056 firms \$866,672,000

Highest percentage growth of women-owned businesses in Kentucky :



1. Information	59.1%
2. Accommodation and Food Services	53.4%
3. Educational Services	40.8%
4. Other Services	39.4%
5. Arts, Entertainment, and Recreation	36.6%

Highest number of employees of women-owned businesses in Kentucky :



1. Health Care and Social Assistance	17,118
2. Accommodation and Food Services	14,186
3. Retail Trade	12,311
4. Administrative and Support and Waste Management And Remediation Services	10,667
5. Professional, Scientific, and Technical Services	8,965

¹Women-owned businesses, as defined by the U.S. Census, are businesses in which women own 51 percent or more of the equity, interest, or stock of the business. Men-owned businesses are defined as men owning 51 percent or more of the equity, interest, or stock of the business. Equally men-/women-owned businesses those in which the equity, interest, or stock of the business is shared 50-50 among men and women owners. Publicly held, foreign-owned, and non-profit businesses are not included in this data.

²As an industry classification, Other Services (except Public Administration) is defined as businesses that provide services not specifically provided for elsewhere in the classification system. Please see U.S. Census Bureau's NAICS classification System.

*All calculations are based off of the SBO 2012 classification of "all firms classifiable by gender, ethnicity, race, and veteran status." Firms that are publicly held or firms that are not classifiable by gender, ethnicity, race, and veteran status are not used in the current calculations.



LOUISIANA

NWBC Analysis of Women-Owned Businesses 2012 Survey of Business Owners

AS OF 2012:

- ★ There are **151,114** women-owned businesses¹ in Louisiana. That's an increase of **48,265** businesses, or **46.9%**, from 2007. Of privately-held businesses, **37.2%** were women-owned, in 2007, **28.3%** were women-owned. In 2012, **12.3%** of revenue is generated by women-owned businesses or **\$22.9 billion** of receipts.
- ★ In 2012, of these firms, **91.6%** have no employees other than the owner. These firms have receipts of **\$3.2 billion**. In 2007, **89.1%** of women-owned firms were sole proprietorships with receipts of **\$2.2 billion**.
- ★ The remaining **8.4%** of women-owned firms employ **131,804** people in addition to the owner. In 2007, they employed **108,035** people in addition to the owner. In 2012, women-owned employer firms paid their employees **\$4.1 billion**, a **\$1.2 billion** or **41.5%** increase since 2007. Women-owned firms with employees generated **\$19.7 billion** in receipts.

RACE/ETHNICITY:

Highest number of women-owned firms and corresponding receipts in Louisiana :



1. White	81,816 firms \$20,242,200,000
2. Black/African American	56,796 firms \$1,178,313,000
3. Hispanic	6,284 firms N/A
4. Asian American	5,253 firms \$672,487,000
5. Native Hawaiian and Other Pacific Islander	94 firms N/A

Highest percentage growth of women-owned businesses in Louisiana :



1. Asian American	111.3%
2. Native Hawaiian and Other Pacific Islander	108.9%
3. Black/African American	107.6%
4. Hispanic	77.3%
5. White	19.3%

Highest number of paid employees of women-owned businesses in Louisiana :



1. White	110,343
2. Black/African American	11,640
3. Asian American	4,926
4. Native Hawaiian and Other Pacific Islander	N/A
5. Hispanic	N/A

INDUSTRY:

Highest number of women-owned firms and corresponding receipts in Louisiana :



1. Other Services²	36,071 firms \$982,512,000
2. Health Care and Social Assistance	25,700 firms \$2,357,642,000
3. Administrative and Support and Waste Management And Remediation Services	19,059 firms \$1,006,202,000
4. Professional, Scientific, and Technical Services	15,428 firms \$1,298,800,000
5. Retail Trade	14,009 firms \$3,772,017,000

Highest percentage growth of women-owned businesses in Louisiana :



1. Information	84.7%
2. Other Services	84.5%
3. Arts, Entertainment, and Recreation	81.0%
4. Accommodation and Food Services	62.8%
5. Educational Services	53.0%

Highest number of employees of women-owned businesses in Louisiana :



1. Health Care and Social Assistance	35,387
2. Administrative and Support and Waste Management And Remediation Services	16,417
3. Accommodation and Food Services	14,259
4. Retail Trade	12,926
5. Construction	9,395

¹Women-owned businesses, as defined by the U.S. Census, are businesses in which women own 51 percent or more of the equity, interest, or stock of the business. Men-owned businesses are defined as men owning 51 percent or more of the equity, interest, or stock of the business. Equally men-/women-owned businesses those in which the equity, interest, or stock of the business is shared 50-50 among men and women owners. Publicly held, foreign-owned, and non-profit businesses are not included in this data.

²As an industry classification, Other Services (except Public Administration) is defined as businesses that provide services not specifically provided for elsewhere in the classification system. Please see U.S. Census Bureau's NAICS classification System.

*All calculations are based off of the SBO 2012 classification of "all firms classifiable by gender, ethnicity, race, and veteran status." Firms that are publicly held or firms that are not classifiable by gender, ethnicity, race, and veteran status are not used in the current calculations.



MAINE

NWBC Analysis of Women-Owned Businesses 2012 Survey of Business Owners

AS OF 2012:

- ★ There are **42,067** women-owned businesses¹ in Maine. That's an increase of **3,581** businesses, or **9.3%**, from 2007. Of privately-held businesses, **30.9%** were women-owned, in 2007, **26.5%** were women-owned. In 2012, **19.7%** of revenue is generated by women-owned businesses or **\$9.8 billion** of receipts.
- ★ In 2012, of these firms, **86.6%** have no employees other than the owner. These firms have receipts of **\$811.7 million**. In 2007, **87.4%** of women-owned firms were sole proprietorships with receipts of **\$742.2 million**.
- ★ The remaining **13.4%** of women-owned firms employ **43,706** people in addition to the owner. In 2007, they employed **29,458** people in addition to the owner. In 2012, women-owned employer firms paid their employees **\$1.3 billion**, a **\$604.1 million** or **90.7%** increase since 2007. Women-owned firms with employees generated **\$9.0 billion** in receipts.

RACE/ETHNICITY:

Highest number of women-owned firms and corresponding receipts in Maine :



1. White	40,163 firms \$9,682,802,000
2. Asian American	750 firms \$82,765,000
3. Hispanic	436 firms \$20,172,000
4. Black/African American	297 firms \$9,038,000
5. Native Hawaiian and Other Pacific Islander	30 firms \$1,094,000

Highest percentage growth of women-owned businesses in Maine :



1. Native Hawaiian and Other Pacific Islander	328.6%
2. Asian American	158.6%
3. Hispanic	93.8%
4. White	7.1%
5. Black/African American	N/A

Highest number of paid employees of women-owned businesses in Maine :



1. Black/African American	42,681
2. White	610
3. Asian American	219
4. Hispanic	N/A
5. Native Hawaiian and Other Pacific Islander	N/A

INDUSTRY:

Highest number of women-owned firms and corresponding receipts in Maine :



1. Other Services²	6,776 firms \$170,031,000
2. Health Care and Social Assistance	6,528 firms \$540,658,000
3. Professional, Scientific, and Technical Services	5,466 firms \$373,517,000
4. Retail Trade	5,378 firms \$2,820,411,000
5. Administrative and Support and Waste Management And Remediation Services	3,896 firms \$322,740,000

Highest percentage growth of women-owned businesses in Maine :



1. Utilities	800.0%
2. Management of Companies and Enterprises	200.0%
3. Accommodation and Food Services	51.6%
4. Finance and Insurance	33.2%
5. Real Estate and Rental and Leasing	22.5%

Highest number of employees of women-owned businesses in Maine :



1. Accommodation and Food Services	8,724
2. Retail Trade	7,908
3. Health Care and Social Assistance	7,155
4. Administrative and Support and Waste Management And Remediation Services	4,750
5. Manufacturing	2,944

¹Women-owned businesses, as defined by the U.S. Census, are businesses in which women own 51 percent or more of the equity, interest, or stock of the business. Men-owned businesses are defined as men owning 51 percent or more of the equity, interest, or stock of the business. Equally men-/women-owned businesses those in which the equity, interest, or stock of the business is shared 50-50 among men and women owners. Publicly held, foreign-owned, and non-profit businesses are not included in this data.

²As an industry classification, Other Services (except Public Administration) is defined as businesses that provide services not specifically provided for elsewhere in the classification system. Please see U.S. Census Bureau's NAICS classification System.

*All calculations are based off of the SBO 2012 classification of "all firms classifiable by gender, ethnicity, race, and veteran status." Firms that are publicly held or firms that are not classifiable by gender, ethnicity, race, and veteran status are not used in the current calculations.



MARYLAND

NWBC Analysis of Women-Owned Businesses 2012 Survey of Business Owners

AS OF 2012:

- ★ There are **209,119** women-owned businesses¹ in Maryland. That's an increase of **37,036** businesses, or **21.5%**, from 2007. Of privately-held businesses, **40.1%** were women-owned, in 2007, **33.8%** were women-owned. In 2012, **13.6%** of revenue is generated by women-owned businesses or **\$29.3 billion** of receipts.
- ★ In 2012, of these firms, **90.1%** have no employees other than the owner. These firms have receipts of **\$4.8 billion**. In 2007, **89.4%** of women-owned firms were sole proprietorships with receipts of **\$3.9 billion**.
- ★ The remaining **9.9%** of women-owned firms employ **185,516** people in addition to the owner. In 2007, they employed **164,894** people in addition to the owner. In 2012, women-owned employer firms paid their employees **\$7.0 billion**, a **\$1.5 billion** or **28.3%** increase since 2007. Women-owned firms with employees generated **\$24.5 billion** in receipts.

RACE/ETHNICITY:

Highest number of women-owned firms and corresponding receipts in Maryland:



1. White	107,280 firms \$22,305,105,000
2. Black/African American	69,973 firms \$2,604,616,000
3. Hispanic	16,884 firms \$1,035,226,000
4. Asian American	15,656 firms \$3,125,260,000
5. Native Hawaiian and Other Pacific Islander	266 firms \$12,670,000

Highest percentage growth of women-owned businesses in Maryland:



1. Native Hawaiian and Other Pacific Islander	250.0%
2. Hispanic	96.0%
3. Black/African American	44.6%
4. Asian American	27.3%
5. White	4.7%

Highest number of paid employees of women-owned businesses in Maryland:



1. White	142,219
2. Asian American	20,811
3. Black/African American	14,957
4. Hispanic	5,994
5. Native Hawaiian and Other Pacific Islander	N/A

INDUSTRY:

Highest number of women-owned firms and corresponding receipts in Maryland:



1. Health Care and Social Assistance	42,566 firms \$3,099,101,000
2. Other Services²	33,306 firms \$1,245,911,000
3. Professional, Scientific, and Technical Services	33,143 firms \$5,505,884,000
4. Administrative and Support and Waste Management And Remediation Services	21,175 firms \$2,293,257,000
5. Retail Trade	19,708 firms \$2,892,561,000

Highest percentage growth of women-owned businesses in Maryland:



1. Accommodation and Food Services	52.6%
2. Mining, Quarrying, and Oil and Gas Extraction	46.2%
3. Other Services	45.6%
4. Manufacturing	42.7%
5. Educational services	40.4%

Highest number of employees of women-owned businesses in Maryland:



1. Administrative and Support and Waste Management And Remediation Services	35,168
2. Professional, Scientific, and Technical Services	29,325
3. Health Care and Social Assistance	26,889
4. Construction	17,808
5. Accommodation and Food Services	17,221

¹Women-owned businesses, as defined by the U.S. Census, are businesses in which women own 51 percent or more of the equity, interest, or stock of the business. Men-owned businesses are defined as men owning 51 percent or more of the equity, interest, or stock of the business. Equally men-/women-owned businesses those in which the equity, interest, or stock of the business is shared 50-50 among men and women owners. Publicly held, foreign-owned, and non-profit businesses are not included in this data.

²As an industry classification, Other Services (except Public Administration) is defined as businesses that provide services not specifically provided for elsewhere in the classification system. Please see U.S. Census Bureau's NAICS classification System.

*All calculations are based off of the SBO 2012 classification of "all firms classifiable by gender, ethnicity, race, and veteran status." Firms that are publicly held or firms that are not classifiable by gender, ethnicity, race, and veteran status are not used in the current calculations.



MASSACHUSETTS

NWBC Analysis of Women-Owned Businesses
 2012 Survey of Business Owners

AS OF 2012:

- ★ There are **199,210** women-owned businesses¹ in Massachusetts. That's an increase of **21,109** businesses, or **11.9%**, from 2007. Of privately-held businesses, **33.6%** were women-owned, in 2007, **30.9%** were women-owned. In 2012, **9.4%** of revenue is generated by women-owned businesses or **\$28.9 billion** of receipts.
- ★ In 2012, of these firms, **88.4%** have no employees other than the owner. These firms have receipts of **\$5.4 billion**. In 2007, **88.6%** of women-owned firms were sole proprietorships with receipts of **\$4.8 billion**.
- ★ The remaining **11.6%** of women-owned firms employ **178,196** people in addition to the owner. In 2007, they employed **167,378** people in addition to the owner. In 2012, women-owned employer firms paid their employees **\$6.0 billion**, a **\$927.2 million** or **18.2%** increase since 2007. Women-owned firms with employees generated **\$23.4 billion** in receipts.

RACE/ETHNICITY:

Highest number of women-owned firms and corresponding receipts in Massachusetts:



1. White	159,487 firms \$25,593,964,000
2. Hispanic	14,397 firms \$581,553,000
3. Asian American	14,328 firms \$2,129,811,000
4. Black/African American	9,984 firms \$343,100,000
5. Native Hawaiian and Other Pacific Islander	219 firms \$40,931,000

Highest percentage growth of women-owned businesses in Massachusetts:



1. Native Hawaiian and Other Pacific Islander	226.9%
2. Hispanic	56.1%
3. Asian American	41.2%
4. Black/African American	25.4%
5. White	4.7%

Highest number of paid employees of women-owned businesses in Massachusetts:



1. White	158,288
2. Asian American	13,705
3. Black/African American	3,026
4. Hispanic	1,942
5. Native Hawaiian and Other Pacific Islander	N/A

INDUSTRY:

Highest number of women-owned firms and corresponding receipts in Massachusetts:



1. Professional, Scientific, and Technical Services	39,845 firms \$4,135,801,000
2. Health Care and Social Assistance	31,451 firms \$3,133,088,000
3. Other Services²	28,741 firms \$1,403,382,000
4. Administrative and Support and Waste Management And Remediation Services	17,400 firms \$1,551,795,000
5. Retail Trade	16,806 firms \$3,777,912,000

Highest percentage growth of women-owned businesses in Massachusetts:



1. Agriculture, Forestry, Fishing and Hunting	37.2%
2. Educational Services	25.3%
3. Real Estate and Rental and Leasing	23.4%
4. Utilities	22.0%
5. Accommodation and Food Services	21.7%

Highest number of employees of women-owned businesses in Massachusetts:



1. Health Care and Social Assistance	32,614
2. Accommodation and Food Services	28,977
3. Administrative and Support and Waste Management And Remediation Services	20,088
4. Professional, Scientific, and Technical Services	19,052
5. Retail Trade	16,755

¹Women-owned businesses, as defined by the U.S. Census, are businesses in which women own 51 percent or more of the equity, interest, or stock of the business. Men-owned businesses are defined as men owning 51 percent or more of the equity, interest, or stock of the business. Equally men-/women-owned businesses those in which the equity, interest, or stock of the business is shared 50-50 among men and women owners. Publicly held, foreign-owned, and non-profit businesses are not included in this data.

²As an industry classification, Other Services (except Public Administration) is defined as businesses that provide services not specifically provided for elsewhere in the classification system. Please see U.S. Census Bureau's NAICS classification System.

*All calculations are based off of the SBO 2012 classification of "all firms classifiable by gender, ethnicity, race, and veteran status." Firms that are publicly held or firms that are not classifiable by gender, ethnicity, race, and veteran status are not used in the current calculations.



MICHIGAN

NWBC Analysis of Women-Owned Businesses 2012 Survey of Business Owners

AS OF 2012:

- ★ There are **306,986** women-owned businesses¹ in Michigan. That's an increase of **58,605** businesses, or **23.6%**, from 2007. Of privately-held businesses, **37.4%** were women-owned, in 2007, **31.4%** were women-owned. In 2012, **10.8%** of revenue is generated by women-owned businesses or **\$38.0 billion** of receipts.
- ★ In 2012, of these firms, **90.8%** have no employees other than the owner. These firms have receipts of **\$6.1 billion**. In 2007, **89.5%** of women-owned firms were sole proprietorships with receipts of **\$4.5 billion**.
- ★ The remaining **9.2%** of women-owned firms employ **241,158** people in addition to the owner. In 2007, they employed **244,237** people in addition to the owner. In 2012, women-owned employer firms paid their employees **\$7.1 billion**, a **\$520.7 million** or **8.0%** increase since 2007. Women-owned firms with employees generated **\$31.9 billion** in receipts.

RACE/ETHNICITY:

Highest number of women-owned firms and corresponding receipts in Michigan :



1. White	211,113 firms \$33,608,892,000
2. Black/African American	73,740 firms \$1,264,907,000
3. Asian American	10,539 firms \$1,999,233,000
4. Hispanic	9,679 firms \$863,735,000
5. Native Hawaiian and Other Pacific Islander	211 firms \$18,412,000

Highest percentage growth of women-owned businesses in Michigan :



1. Hispanic	95.5%
2. Black/African American	70.5%
3. Asian American	28.3%
4. White	11.1%
5. Native Hawaiian and Other Pacific Islander	-46.9%

Highest number of paid employees of women-owned businesses in Michigan :



1. White	210,400
2. Asian American	14,961
3. Black/African American	7,400
4. Hispanic	5,074
5. Native Hawaiian and Other Pacific Islander	N/A

INDUSTRY:

Highest number of women-owned firms and corresponding receipts in Michigan :



1. Other Services²	73,763 firms \$1,894,438,000
2. Health Care and Social Assistance	56,979 firms \$3,786,272,000
3. Retail Trade	33,227 firms \$8,933,475,000
4. Professional, Scientific, and Technical Services	32,710 firms \$3,002,307,000
5. Administrative and Support and Waste Management And Remediation Services	31,095 firms \$2,126,916,000

Highest percentage growth of women-owned businesses in Michigan :



1. Other Services	55.6%
2. Mining, Quarrying, and Oil and Gas Extraction	47.3%
3. Accommodation and Food Services	43.4%
4. Educational Services	41.8%
5. Administrative and Support and Waste Management And Remediation Services	29.1%

Highest number of employees of women-owned businesses in Michigan :



1. Health Care and Social Assistance	45,260
2. Accommodation and Food Services	39,241
3. Administrative and Support and Waste Management And Remediation Services	34,406
4. Retail Trade	26,053
5. Manufacturing	22,348

¹Women-owned businesses, as defined by the U.S. Census, are businesses in which women own 51 percent or more of the equity, interest, or stock of the business. Men-owned businesses are defined as men owning 51 percent or more of the equity, interest, or stock of the business. Equally men-/women-owned businesses those in which the equity, interest, or stock of the business is shared 50-50 among men and women owners. Publicly held, foreign-owned, and non-profit businesses are not included in this data.

²As an industry classification, Other Services (except Public Administration) is defined as businesses that provide services not specifically provided for elsewhere in the classification system. Please see U.S. Census Bureau's NAICS classification System.

*All calculations are based off of the SBO 2012 classification of "all firms classifiable by gender, ethnicity, race, and veteran status." Firms that are publicly held or firms that are not classifiable by gender, ethnicity, race, and veteran status are not used in the current calculations.



MINNESOTA

NWBC Analysis of Women-Owned Businesses
 2012 Survey of Business Owners

AS OF 2012:

- ★ There are **157,821** women-owned businesses¹ in Minnesota. That's an increase of **24,561** businesses, or **18.4%**, from 2007. Of privately-held businesses, **33.0%** were women-owned, in 2007, **27.8%** were women-owned. In 2012, **9.9%** of revenue is generated by women-owned businesses or **\$24.6 billion** of receipts.
- ★ In 2012, of these firms, **88.4%** have no employees other than the owner. These firms have receipts of **\$3.9 billion**. In 2007, **88.1%** of women-owned firms were sole proprietorships with receipts of **\$2.5 billion**.
- ★ The remaining **11.6%** of women-owned firms employ **182,229** people in addition to the owner. In 2007, they employed **140,384** people in addition to the owner. In 2012, women-owned employer firms paid their employees **\$5.0 billion**, a **\$1.5 billion** or **40.6%** increase since 2007. Women-owned firms with employees generated **\$20.8 billion** in receipts.

RACE/ETHNICITY:

Highest number of women-owned firms and corresponding receipts in Minnesota :



1. White	137,198 firms \$23,071,247,000
2. Black/African American	8,748 firms \$222,567,000
3. Asian American	6,725 firms \$917,124,000
4. Hispanic	3,612 firms \$229,719,000
5. Native Hawaiian and Other Pacific Islander	143 firms \$5,202,000

Highest percentage growth of women-owned businesses in Minnesota :



1. Black/African American	79.2%
2. Asian American	78.8%
3. Hispanic	70.3%
4. White	12.9%
5. Native Hawaiian and Other Pacific Islander	N/A

Highest number of paid employees of women-owned businesses in Minnesota :



1. White	167,780
2. Asian American	7,946
3. Black/African American	2,757
4. Hispanic	1,252
5. Native Hawaiian and Other Pacific Islander	N/A

INDUSTRY:

Highest number of women-owned firms and corresponding receipts in Minnesota :



1. Health Care and Social Assistance	26,984 firms \$2,300,808,000
2. Professional, Scientific, and Technical Services	26,078 firms \$2,204,915,000
3. Other Services²	24,826 firms \$845,433,000
4. Retail Trade	19,836 firms \$2,720,963,000
5. Administrative and Support and Waste Management And Remediation Services	12,203 firms \$1,576,054,000

Highest percentage growth of women-owned businesses in Minnesota :



1. Mining, Quarrying, and Oil and Gas Extraction	311.1%
2. Agriculture, Forestry, Fishing and Hunting	75.0%
3. Transportation and Warehousing	63.1%
4. Management of Companies and Enterprises	40.0%
5. Accommodation and Food Services	37.7%

Highest number of employees of women-owned businesses in Minnesota :



1. Health Care and Social Assistance	46,915
2. Administrative and Support and Waste Management And Remediation Services	27,232
3. Accommodation and Food Services	24,715
4. Professional, Scientific, and Technical Services	16,012
5. Retail Trade	14,051

¹Women-owned businesses, as defined by the U.S. Census, are businesses in which women own 51 percent or more of the equity, interest, or stock of the business. Men-owned businesses are defined as men owning 51 percent or more of the equity, interest, or stock of the business. Equally men/women-owned businesses those in which the equity, interest, or stock of the business is shared 50-50 among men and women owners. Publicly held, foreign-owned, and non-profit businesses are not included in this data.

²As an industry classification, Other Services (except Public Administration) is defined as businesses that provide services not specifically provided for elsewhere in the classification system. Please see U.S. Census Bureau's NAICS classification System.

*All calculations are based off of the SBO 2012 classification of "all firms classifiable by gender, ethnicity, race, and veteran status." Firms that are publicly held or firms that are not classifiable by gender, ethnicity, race, and veteran status are not used in the current calculations.



MISSISSIPPI

NWBC Analysis of Women-Owned Businesses 2012 Survey of Business Owners

AS OF 2012:

- ★ There are **89,159** women-owned businesses¹ in Mississippi. That's an increase of **28,319** businesses, or **46.5%**, from 2007. Of privately-held businesses, **38.7%** were women-owned, in 2007, **27.8%** were women-owned. In 2012, **10.0%** of revenue is generated by women-owned businesses or **\$8.7 billion** of receipts.
- ★ In 2012, of these firms, **92.2%** have no employees other than the owner. These firms have receipts of **\$1.6 billion**. In 2007, **89.4%** of women-owned firms were sole proprietorships with receipts of **\$1.2 billion**.
- ★ The remaining **7.8%** of women-owned firms employ **53,163** people in addition to the owner. In 2007, they employed **56,676** people in addition to the owner. In 2012, women-owned employer firms paid their employees **\$1.3 billion**, a **\$72.4 million** or **5.9%** increase since 2007. Women-owned firms with employees generated **\$7.1 billion** in receipts.

RACE/ETHNICITY:

Highest number of women-owned firms and corresponding receipts in Mississippi :



1. White	46,702 firms \$7,622,967,000
2. Black/African American	39,070 firms \$616,452,000
3. Asian American	1,759 firms \$345,875,000
4. Hispanic	1,335 firms \$114,721,000
5. Native Hawaiian and Other Pacific Islander	70 firms \$1,209,000

Highest percentage growth of women-owned businesses in Mississippi :



1. Native Hawaiian and Other Pacific Islander	400.0%
2. Black/African American	114.0%
3. Hispanic	85.9%
4. Asian American	24.0%
5. White	15.6%

Highest number of paid employees of women-owned businesses in Mississippi :



1. White	45,573
2. Black/African American	4,239
3. Asian American	2,364
4. Hispanic	719
5. Native Hawaiian and Other Pacific Islander	N/A

INDUSTRY:

Highest number of women-owned firms and corresponding receipts in Mississippi :



1. Other Services²	21,681 firms \$435,476,000
2. Health Care and Social Assistance	17,223 firms \$811,600,000
3. Administrative and Support and Waste Management And Remediation Services	11,809 firms \$338,948,000
4. Retail Trade	9,978 firms \$2,032,502,000
5. Professional, Scientific, and Technical Services	6,942 firms \$500,677,000

Highest percentage growth of women-owned businesses in Mississippi :



1. Accommodation and Food Services	98.1%
2. Other Services	96.2%
3. Educational Services	80.5%
4. Health Care and Social Assistance	69.6%
5. Arts, Entertainment, and Recreation	54.7%

Highest number of employees of women-owned businesses in Mississippi :



1. Health Care and Social Assistance	9,789
2. Retail Trade	8,678
3. Accommodation and Food Services	8,077
4. Administrative and Support and Waste Management And Remediation Services	5,256
5. Manufacturing	4,120

¹Women-owned businesses, as defined by the U.S. Census, are businesses in which women own 51 percent or more of the equity, interest, or stock of the business. Men-owned businesses are defined as men owning 51 percent or more of the equity, interest, or stock of the business. Equally men-/women-owned businesses those in which the equity, interest, or stock of the business is shared 50-50 among men and women owners. Publicly held, foreign-owned, and non-profit businesses are not included in this data.

²As an industry classification, Other Services (except Public Administration) is defined as businesses that provide services not specifically provided for elsewhere in the classification system. Please see U.S. Census Bureau's NAICS classification System.

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MISSOURI

NWBC Analysis of Women-Owned Businesses 2012 Survey of Business Owners

AS OF 2012:

- ★ There are **162,616** women-owned businesses¹ in Missouri. That's an increase of **31,844** businesses, or **24.4%**, from 2007. Of privately-held businesses, **33.9%** were women-owned, in 2007, **27.1%** were women-owned. In 2012, **10.9%** of revenue is generated by women-owned businesses or **\$24.0 billion** of receipts.
- ★ In 2012, of these firms, **87.0%** have no employees other than the owner. These firms have receipts of **\$3.4 billion**. In 2007, **85.8%** of women-owned firms were sole proprietorships with receipts of **\$2.4 billion**.
- ★ The remaining **13.0%** of women-owned firms employ **149,741** people in addition to the owner. In 2007, they employed **139,547** people in addition to the owner. In 2012, women-owned employer firms paid their employees **\$4.5 billion**, a **\$804.1 million** or **21.6%** increase since 2007. Women-owned firms with employees generated **\$20.7 billion** in receipts.

RACE/ETHNICITY:

Highest number of women-owned firms and corresponding receipts in Missouri:



1. White	129,527 firms \$22,242,375,000
2. Black/African American	22,887 firms \$578,412,000
3. Asian American	5,501 firms \$690,440,000
4. Hispanic	3,710 firms \$450,716,000
5. Native Hawaiian and Other Pacific Islander	153 firms \$5,021,000

Highest percentage growth of women-owned businesses in Missouri:



1. Black/African American	113.5%
2. Asian American	99.0%
3. Hispanic	61.6%
4. White	13.3%
5. Native Hawaiian and Other Pacific Islander	-29.8%

Highest number of paid employees of women-owned businesses in Missouri:



1. White	133,242
2. Asian American	6,881
3. Black/African American	6,765
4. Hispanic	2,532
5. Native Hawaiian and Other Pacific Islander	25

INDUSTRY:

Highest number of women-owned firms and corresponding receipts in Missouri:



1. Other Services²	33,076 firms \$1,176,508,000
2. Health Care and Social Assistance	26,513 firms \$1,635,716,000
3. Retail Trade	20,077 firms \$3,598,287,000
4. Professional, Scientific, and Technical Services	18,237 firms \$1,773,408,000
5. Administrative and Support and Waste Management And Remediation Services	15,524 firms \$1,189,400,000

Highest percentage growth of women-owned businesses in Missouri:



1. Mining, Quarrying, and Oil and Gas Extraction	505.6%
2. Management of Companies and Enterprises	237.5%
3. Other Services	48.8%
4. Wholesale Trade	43.5%
5. Manufacturing	42.5%

Highest number of employees of women-owned businesses in Missouri:



1. Health Care and Social Assistance	26,350
2. Accommodation and Food Services	21,159
3. Administrative and Support and Waste Management And Remediation Services	15,995
4. Retail Trade	14,667
5. Construction	12,652

¹Women-owned businesses, as defined by the U.S. Census, are businesses in which women own 51 percent or more of the equity, interest, or stock of the business. Men-owned businesses are defined as men owning 51 percent or more of the equity, interest, or stock of the business. Equally men-/women-owned businesses those in which the equity, interest, or stock of the business is shared 50-50 among men and women owners. Publicly held, foreign-owned, and non-profit businesses are not included in this data.

²As an industry classification, Other Services (except Public Administration) is defined as businesses that provide services not specifically provided for elsewhere in the classification system. Please see U.S. Census Bureau's NAICS classification System.

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MONTANA

NWBC Analysis of Women-Owned Businesses 2012 Survey of Business Owners

AS OF 2012:

- ★ There are **35,449** women-owned businesses¹ in Montana. That's an increase of **7,342** businesses, or **26.1%**, from 2007. Of privately-held businesses, **32.4%** were women-owned, in 2007, **25.6%** were women-owned. In 2012, **11.8%** of revenue is generated by women-owned businesses or **\$4.4 billion** of receipts.
- ★ In 2012, of these firms, **84.1%** have no employees other than the owner. These firms have receipts of **\$748.3 million**. In 2007, **82.7%** of women-owned firms were sole proprietorships with receipts of **\$493.4 billion**.
- ★ The remaining **15.9%** of women-owned firms employ **33,077** people in addition to the owner. In 2007, they employed **28,375** people in addition to the owner. In 2012, women-owned employer firms paid their employees **\$776.8 million**, a **\$236.9 million** or **43.9%** increase since 2007. Women-owned firms with employees generated **\$3.6 billion** in receipts.

RACE/ETHNICITY:

Highest number of women-owned firms and corresponding receipts in Montana :



1. White	33,009 firms \$4,113,344,000
2. Hispanic	578 firms \$28,151,000
3. Asian American	493 firms \$83,879,000
4. Native Hawaiian and Other Pacific Islander	75 firms N/A
5. Black/African American	57 firms \$724,000

Highest percentage growth of women-owned businesses in Montana :



1. Asian American	52.6%
2. White	25.6%
3. Black/African American	-53.3%
4. Native Hawaiian and Other Pacific Islander	N/A
5. Hispanic	N/A

Highest number of paid employees of women-owned businesses in Montana :



1. White	31,299
2. Asian American	317
3. Hispanic	244
4. Black/African American	N/A
5. Native Hawaiian and Other Pacific Islander	N/A

INDUSTRY:

Highest number of women-owned firms and corresponding receipts in Montana :



1. Other Services²	6,001 firms \$170,918,000
2. Retail Trade	5,068 firms \$1,080,413,000
3. Professional, Scientific, and Technical Services	5,007 firms \$301,857,000
4. Health Care and Social Assistance	4,507 firms \$298,659,000
5. Administrative and Support and Waste Management And Remediation Services	2,999 firms \$184,582,000

Highest percentage growth of women-owned businesses in Montana :



1. Agriculture, Forestry, Fishing and Hunting	178.2%
2. Management of Companies and Enterprises	100.0%
3. Mining, Quarrying, and Oil and Gas Extraction	56.2%
4. Educational Services	45.2%
5. Information	37.0%

Highest number of employees of women-owned businesses in Montana :



1. Accommodation and Food Services	7,761
2. Retail Trade	5,130
3. Health Care and Social Assistance	4,320
4. Administrative and Support and Waste Management And Remediation Services	2,962
5. Construction	2,217

¹Women-owned businesses, as defined by the U.S. Census, are businesses in which women own 51 percent or more of the equity, interest, or stock of the business. Men-owned businesses are defined as men owning 51 percent or more of the equity, interest, or stock of the business. Equally men-/women-owned businesses those in which the equity, interest, or stock of the business is shared 50-50 among men and women owners. Publicly held, foreign-owned, and non-profit businesses are not included in this data.

²As an industry classification, Other Services (except Public Administration) is defined as businesses that provide services not specifically provided for elsewhere in the classification system. Please see U.S. Census Bureau's NAICS classification System.

*All calculations are based off of the SBO 2012 classification of "all firms classifiable by gender, ethnicity, race, and veteran status." Firms that are publicly held or firms that are not classifiable by gender, ethnicity, race, and veteran status are not used in the current calculations.



NEBRASKA

NWBC Analysis of Women-Owned Businesses 2012 Survey of Business Owners

AS OF 2012:

- ★ There are **51,936** women-owned businesses¹ in Nebraska. That's an increase of **10,935** businesses, or **26.7%**, from 2007. Of privately-held businesses, **32.5%** were women-owned, in 2007, **26.8%** were women-owned. In 2012, **7.6%** of revenue is generated by women-owned businesses or **\$6.9 billion** of receipts.
- ★ In 2012, of these firms, **88.8%** have no employees other than the owner. These firms have receipts of **\$939.6 million**. In 2007, **86.9%** of women-owned firms were sole proprietorships with receipts of **\$619.2 million**.
- ★ The remaining **11.2%** of women-owned firms employ **44,915** people in addition to the owner. In 2007, they employed **46,684** people in addition to the owner. In 2012, women-owned employer firms paid their employees **\$1.3 billion**, a **\$88.6 million** or **7.3%** increase since 2007. Women-owned firms with employees generated **\$6.0 billion** in receipts.

RACE/ETHNICITY:

Highest number of women-owned firms and corresponding receipts in Nebraska :



1. White	44,395 firms \$6,593,543,000
2. Black/African American	2,875 firms \$67,472,000
3. Hispanic	2,638 firms \$158,719,000
4. Asian American	1,581 firms \$95,731,000
5. Native Hawaiian and Other Pacific Islander	29 firms \$935,000

Highest percentage growth of women-owned businesses in Nebraska :



1. Native Hawaiian and Other Pacific Islander	190.0%
2. Hispanic	141.8%
3. Asian American	77.6%
4. Black/African American	75.4%
5. White	19.4%

Highest number of paid employees of women-owned businesses in Nebraska :



1. White	42,467
2. Asian American	977
3. Hispanic	903
4. Black/African American	396
5. Native Hawaiian and Other Pacific Islander	N/A

INDUSTRY:

Highest number of women-owned firms and corresponding receipts in Nebraska :



1. Health Care and Social Assistance	10,693 firms \$668,537,000
2. Other Services²	9,879 firms \$302,780,000
3. Retail Trade	7,722 firms \$947,801,000
4. Professional, Scientific, and Technical Services	5,387 firms \$472,263,000
5. Administrative and Support and Waste Management And Remediation Services	4,435 firms \$197,516,000

Highest percentage growth of women-owned businesses in Nebraska :



1. Arts, Entertainment, and Recreation	84.4%
2. Educational Services	72.4%
3. Manufacturing	67.0%
4. Other Services	43.5%
5. Retail Trade	37.1%

Highest number of employees of women-owned businesses in Nebraska :



1. Health Care and Social Assistance	8,089
2. Accommodation and Food Services	6,765
3. Retail Trade	4,493
4. Professional, Scientific, and Technical Services	3,763
5. Administrative and Support and Waste Management And Remediation Services	3,414

¹Women-owned businesses, as defined by the U.S. Census, are businesses in which women own 51 percent or more of the equity, interest, or stock of the business. Men-owned businesses are defined as men owning 51 percent or more of the equity, interest, or stock of the business. Equally men-/women-owned businesses those in which the equity, interest, or stock of the business is shared 50-50 among men and women owners. Publicly held, foreign-owned, and non-profit businesses are not included in this data.

²As an industry classification, Other Services (except Public Administration) is defined as businesses that provide services not specifically provided for elsewhere in the classification system. Please see U.S. Census Bureau's NAICS classification System.

*All calculations are based off of the SBO 2012 classification of "all firms classifiable by gender, ethnicity, race, and veteran status." Firms that are publicly held or firms that are not classifiable by gender, ethnicity, race, and veteran status are not used in the current calculations.



NEVADA

NWBC Analysis of Women-Owned Businesses 2012 Survey of Business Owners

AS OF 2012:

- ★ There are **82,508** women-owned businesses¹ in Nevada. That's an increase of **19,223** businesses, or **30.4%**, from 2007. Of privately-held businesses, **37.4%** were women-owned, in 2007, **30.1%** were women-owned. In 2012, **13.6%** of revenue is generated by women-owned businesses or **\$14.0 billion** of receipts.
- ★ In 2012, of these firms, **90.2%** have no employees other than the owner. These firms have receipts of **\$2.2 billion**. In 2007, **88.6%** of women-owned firms were sole proprietorships with receipts of **\$2.0 billion**.
- ★ The remaining **9.8%** of women-owned firms employ **68,636** people in addition to the owner. In 2007, they employed **64,926** people in addition to the owner. In 2012, women-owned employer firms paid their employees **\$2.2 billion**, a **\$145.0 million** or **6.9%** increase since 2007. Women-owned firms with employees generated **\$11.8 billion** in receipts.

RACE/ETHNICITY:

Highest number of women-owned firms and corresponding receipts in Nevada :



1. White	47,485 firms \$11,651,468,000
2. Hispanic	15,423 firms \$804,464,000
3. Asian American	9,798 firms \$1,188,807,000
4. Black/African American	9,212 firms \$231,218,000
5. Native Hawaiian and Other Pacific Islander	485 firms \$17,979,000

Highest percentage growth of women-owned businesses in Nevada :



1. Native Hawaiian and Other Pacific Islander	163.6%
2. Black/African American	162.7%
3. Hispanic	116.9%
4. Asian American	39.7%
5. White	5.3%

Highest number of paid employees of women-owned businesses in Nevada :



1. White	54,579
2. Hispanic	4,887
3. Asian American	6,830
4. Black/African American	1,665
5. Native Hawaiian and Other Pacific Islander	N/A

INDUSTRY:

Highest number of women-owned firms and corresponding receipts in Nevada :



1. Other Services²	16,951 firms \$508,914,000
2. Professional, Scientific, and Technical Services	10,899 firms \$1,107,744,000
3. Health Care and Social Assistance	10,064 firms \$634,717,000
4. Real Estate and Rental and Leasing	9,734 firms \$865,079,000
5. Retail Trade	8,665 firms \$1,727,974,000

Highest percentage growth of women-owned businesses in Nevada :



1. Management of Companies and Enterprises	164.3%
2. Other Services	69.1%
3. Health Care and Social Assistance	64.6%
4. Accommodation and Food Services	54.2%
5. Administrative and Support and Waste Management And Remediation Services	36.0%

Highest number of employees of women-owned businesses in Nevada :



1. Administrative and Support and Waste Management And Remediation Services	13,573
2. Accommodation and Food Services	9,200
3. Retail Trade	6,061
4. Professional, Scientific, and Technical Services	5,880
5. Health Care and Social Assistance	5,860

¹Women-owned businesses, as defined by the U.S. Census, are businesses in which women own 51 percent or more of the equity, interest, or stock of the business. Men-owned businesses are defined as men owning 51 percent or more of the equity, interest, or stock of the business. Equally men-/women-owned businesses those in which the equity, interest, or stock of the business is shared 50-50 among men and women owners. Publicly held, foreign-owned, and non-profit businesses are not included in this data.

²As an industry classification, Other Services (except Public Administration) is defined as businesses that provide services not specifically provided for elsewhere in the classification system. Please see U.S. Census Bureau's NAICS classification System.

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NEW HAMPSHIRE

NWBC Analysis of Women-Owned Businesses
 2012 Survey of Business Owners

AS OF 2012:

- ★ There are **38,525** women-owned businesses¹ in New Hampshire. That's an increase of **3,014** businesses, or **8.5%**, from 2007. Of privately-held businesses, **30.1%** were women-owned, in 2007, **25.8%** were women-owned. In 2012, **11.7%** of revenue is generated by women-owned businesses or **\$6.2 billion** of receipts.
- ★ In 2012, of these firms, **87.8%** have no employees other than the owner. These firms have receipts of **\$910.6 million**. In 2007, **86.5%** of women-owned firms were sole proprietorships with receipts of **\$842.3 million**.
- ★ The remaining **12.2%** of women-owned firms employ **36,233** people in addition to the owner. In 2007, they employed **36,624** people in addition to the owner. In 2012, women-owned employer firms paid their employees **\$1.1 billion**, a **\$110.1 million** or **11.1%** increase since 2007. Women-owned firms with employees generated **\$5.3 billion** in receipts.

RACE/ETHNICITY:

Highest number of women-owned firms and corresponding receipts in New Hampshire:



1. White	36,307 firms \$5,888,545,000
2. Asian American	1,015 firms \$226,779,000
3. Hispanic	693 firms \$45,619,000
4. Black/African American	265 firms \$21,082,000
5. Native Hawaiian and Other Pacific Islander	42 firms \$941,000

Highest percentage growth of women-owned businesses in New Hampshire:



1. Asian American	63.2%
2. Black/African American	22.1%
3. Hispanic	19.3%
4. White	6.7%
5. Native Hawaiian and Other Pacific Islander	N/A

Highest number of paid employees of women-owned businesses in New Hampshire:



1. White	34,585
2. Asian American	1,239
3. Hispanic	177
4. Black/African American	172
5. Native Hawaiian and Other Pacific Islander	N/A

INDUSTRY:

Highest number of women-owned firms and corresponding receipts in New Hampshire:



1. Other Services²	6,441 firms \$263,519,000
2. Professional, Scientific, and Technical Services	6,422 firms \$537,338,000
3. Health Care and Social Assistance	5,323 firms \$414,845,000
4. Retail Trade	4,842 firms \$1,350,769,000
5. Administrative and Support and Waste Management And Remediation Services	3,469 firms \$365,968,000

Highest percentage growth of women-owned businesses in New Hampshire:



1. Agriculture, Forestry, Fishing and Hunting	87.7%
2. Management of Companies and Enterprises	66.7%
3. Health Care and Social Assistance	28.8%
4. Manufacturing	20.6%
5. Educational Services	15.7%

Highest number of employees of women-owned businesses in New Hampshire:



1. Professional, Scientific, and Technical Services	5,264
2. Retail Trade	5,155
3. Health Care and Social Assistance	4,873
4. Administrative and Support and Waste Management And Remediation Services	4,722
5. Accommodation and Food Services	4,604

¹Women-owned businesses, as defined by the U.S. Census, are businesses in which women own 51 percent or more of the equity, interest, or stock of the business. Men-owned businesses are defined as men owning 51 percent or more of the equity, interest, or stock of the business. Equally men-/women-owned businesses those in which the equity, interest, or stock of the business is shared 50-50 among men and women owners. Publicly held, foreign-owned, and non-profit businesses are not included in this data.

²As an industry classification, Other Services (except Public Administration) is defined as businesses that provide services not specifically provided for elsewhere in the classification system. Please see U.S. Census Bureau's NAICS classification System.

*All calculations are based off of the SBO 2012 classification of "all firms classifiable by gender, ethnicity, race, and veteran status." Firms that are publicly held or firms that are not classifiable by gender, ethnicity, race, and veteran status are not used in the current calculations.



NEW JERSEY

NWBC Analysis of Women-Owned Businesses 2012 Survey of Business Owners

AS OF 2012:

- ★ There are **252,944** women-owned businesses¹ in New Jersey. That's an increase of **39,570** businesses, or **18.5%**, from 2007. Of privately-held businesses, **32.6%** were women-owned, in 2007, **28.3%** were women-owned. In 2012, **11.6%** of revenue is generated by women-owned businesses or **\$49.5 billion** of receipts.
- ★ In 2012, of these firms, **86.6%** have no employees other than the owner. These firms have receipts of **\$7.2 billion**. In 2007, **85.7%** of women-owned firms were sole proprietorships with receipts of **\$5.8 billion**.
- ★ The remaining **13.4%** of women-owned firms employ **261,891** people in addition to the owner. In 2007, they employed **254,678** people in addition to the owner. In 2012, women-owned employer firms paid their employees **\$9.2 billion**, a **\$937.5 million** or **11.4%** increase since 2007. Women-owned firms with employees generated **\$42.3 billion** in receipts.

RACE/ETHNICITY:

Highest number of women-owned firms and corresponding receipts in New Jersey:



1. White	151,627 firms \$35,435,456,000
2. Hispanic	40,266 firms \$2,515,444,000
3. Black/African American	34,511 firms \$1,223,985,000
4. Asian American	28,125 firms \$10,292,421,000
5. Native Hawaiian and Other Pacific Islander	370 firms N/A

Highest percentage growth of women-owned businesses in New Jersey:



1. Hispanic	64.9%
2. Asian American	33.5%
3. Black/African American	32.1%
4. White	2.4%
5. Native Hawaiian and Other Pacific Islander	N/A

Highest number of paid employees of women-owned businesses in New Jersey:



1. White	204,129
2. Asian American	34,569
3. Hispanic	15,701
4. Black/African American	6,829
5. Native Hawaiian and Other Pacific Islander	N/A

INDUSTRY:

Highest number of women-owned firms and corresponding receipts in New Jersey:



1. Professional, Scientific, and Technical Services	42,160 firms \$5,578,409,000
2. Health Care and Social Assistance	40,061 firms \$4,108,858,000
3. Other Services²	39,299 firms \$1,903,865,000
4. Real Estate and Rental and Leasing	24,739 firms \$2,168,641,000
5. Retail Trade	24,229 firms \$5,388,376,000

Highest percentage growth of women-owned businesses in New Jersey:



1. Agriculture, Forestry, Fishing and Hunting	60.3%
2. Accommodation and Food Services	45.3%
3. Other Services	43.3%
4. Health Care and Social Assistance	26.7%
5. Administrative and Support and Waste Management And Remediation Services	21.7%

Highest number of employees of women-owned businesses in New Jersey:



1. Health Care and Social Assistance	48,258
2. Administrative and Support and Waste Management And Remediation Services	38,316
3. Professional, Scientific, and Technical Services	29,634
4. Accommodation and Food Services	27,904
5. Other Services	21,059

¹Women-owned businesses, as defined by the U.S. Census, are businesses in which women own 51 percent or more of the equity, interest, or stock of the business. Men-owned businesses are defined as men owning 51 percent or more of the equity, interest, or stock of the business. Equally men-/women-owned businesses those in which the equity, interest, or stock of the business is shared 50-50 among men and women owners. Publicly held, foreign-owned, and non-profit businesses are not included in this data.

²As an industry classification, Other Services (except Public Administration) is defined as businesses that provide services not specifically provided for elsewhere in the classification system. Please see U.S. Census Bureau's NAICS classification System.

*All calculations are based off of the SBO 2012 classification of "all firms classifiable by gender, ethnicity, race, and veteran status." Firms that are publicly held or firms that are not classifiable by gender, ethnicity, race, and veteran status are not used in the current calculations.



NEW MEXICO

NWBC Analysis of Women-Owned Businesses 2012 Survey of Business Owners

AS OF 2012:

- ★ There are **59,044** women-owned businesses¹ in New Mexico. That's an increase of **9,129** businesses, or **18.3%**, from 2007. Of privately-held businesses, **40.1%** were women-owned, in 2007, **32.9%** were women-owned. In 2012, **15.3%** of revenue is generated by women-owned businesses or **\$8.0 billion** of receipts.
- ★ In 2012, of these firms, **88.6%** have no employees other than the owner. These firms have receipts of **\$1.2 billion**. In 2007, **88.2%** of women-owned firms were sole proprietorships with receipts of **\$1.0 billion**.
- ★ The remaining **11.4%** of women-owned firms employ **54,042** people in addition to the owner. In 2007, they employed **49,341** people in addition to the owner. In 2012, women-owned employer firms paid their employees **\$1.4 billion**, a **\$182.6 million** or **14.5%** increase since 2007. Women-owned firms with employees generated **\$6.8 billion** in receipts.

RACE/ETHNICITY:

Highest number of women-owned firms and corresponding receipts in New Mexico :



1. White	31,236 firms \$5,729,803,000
2. Hispanic	20,307 firms \$1,648,081,000
3. Asian American	2,164 firms \$330,664,000
4. Black/African American	876 firms \$30,000,000
5. Native Hawaiian and Other Pacific Islander	77 firms \$1,381,000

Highest percentage growth of women-owned businesses in New Mexico :



1. Asian American	68.8%
2. Hispanic	46.5%
3. White	1.8%
4. Black/African American	-1.1%
5. Native Hawaiian and Other Pacific Islander	-19.8%

Highest number of paid employees of women-owned businesses in New Mexico :



1. White	37,665
2. Hispanic	11,786
3. Asian American	2,647
4. Black/African American	209
5. Native Hawaiian and Other Pacific Islander	N/A

INDUSTRY:

Highest number of women-owned firms and corresponding receipts in New Mexico :



1. Health Care and Social Assistance	10,422 firms \$901,303,000
2. Other Services²	8,486 firms \$309,746,000
3. Professional, Scientific, and Technical Services	7,617 firms \$542,357,000
4. Retail Trade	7,017 firms \$1,605,323,000
5. Administrative and Support and Waste Management And Remediation Services	5,245 firms \$352,393,000

Highest percentage growth of women-owned businesses in New Mexico :



1. Agriculture, Forestry, Fishing and Hunting	128.1%
2. Utilities	62.5%
3. Mining, Quarrying, and Oil and Gas Extraction	52.5%
4. Construction	50.3%
5. Transportation and Warehousing	37.1%

Highest number of employees of women-owned businesses in New Mexico :



1. Health Care and Social Assistance	14,274
2. Accommodation and Food Services	8,586
3. Retail Trade	5,707
4. Professional, Scientific, and Technical Services	3,740
5. Administrative and Support and Waste Management And Remediation Services	3,660

¹Women-owned businesses, as defined by the U.S. Census, are businesses in which women own 51 percent or more of the equity, interest, or stock of the business. Men-owned businesses are defined as men owning 51 percent or more of the equity, interest, or stock of the business. Equally men-/women-owned businesses those in which the equity, interest, or stock of the business is shared 50-50 among men and women owners. Publicly held, foreign-owned, and non-profit businesses are not included in this data.

²As an industry classification, Other Services (except Public Administration) is defined as businesses that provide services not specifically provided for elsewhere in the classification system. Please see U.S. Census Bureau's NAICS classification System.

*All calculations are based off of the SBO 2012 classification of "all firms classifiable by gender, ethnicity, race, and veteran status." Firms that are publicly held or firms that are not classifiable by gender, ethnicity, race, and veteran status are not used in the current calculations.



NEW YORK

NWBC Analysis of Women-Owned Businesses 2012 Survey of Business Owners

AS OF 2012:

- ★ There are **725,709** women-owned businesses¹ in New York. That's an increase of **131,192** businesses, or **22.1%**, from 2007. Of privately-held businesses, **36.8%** were women-owned, in 2007, **30.4%** were women-owned. In 2012, **12.4%** of revenue is generated by women-owned businesses or **\$105.2 billion** of receipts.
- ★ In 2012, of these firms, **89.0%** have no employees other than the owner. These firms have receipts of **\$19.0 billion**. In 2007, **88.9** of women-owned firms were sole proprietorships with receipts of **\$15.4 billion**.
- ★ The remaining **11.0%** of women-owned firms employ **560,576** people in addition to the owner. In 2007, they employed **461,725** people in addition to the owner. In 2012, women-owned employer firms paid their employees **\$18.5 billion**, a **\$2.6 billion** or **16.3%** increase since 2007. Women-owned firms with employees generated **\$86.1 billion** in receipts.

RACE/ETHNICITY:

Highest number of women-owned firms and corresponding receipts in New York:



1. White	394,553 firms \$85,763,335,000
2. Hispanic	136,855 firms \$4,769,338,000
3. Black/African American	124,832 firms \$3,324,233,000
4. Asian American	82,564 firms \$10,866,089,000
5. Native Hawaiian and Other Pacific Islander	1,447 firms \$42,304,000

Highest percentage growth of women-owned businesses in New York:



1. Hispanic	68.4%
2. Asian American	42.0%
3. Black/African American	26.2%
4. White	2.8%
5. Native Hawaiian and Other Pacific Islander	N/A

Highest number of paid employees of women-owned businesses in New York:



1. White	420,866
2. Asian American	96,928
3. Hispanic	22,303
4. Black/African American	18,830
5. Native Hawaiian and Other Pacific Islander	97

INDUSTRY:

Highest number of women-owned firms and corresponding receipts in New York:



1. Health Care and Social Assistance	139,698 firms \$11,032,535,000
2. Other Services²	126,634 firms \$3,989,943,000
3. Professional, Scientific, and Technical Services	102,067 firms \$10,264,137,000
4. Administrative and Support and Waste Management And Remediation Services	63,023 firms \$6,471,607,000
5. Retail Trade	61,862 firms \$15,608,846,000

Highest percentage growth of women-owned businesses in New York:



1. Utilities	69.3%
2. Other Services	39.7%
3. Administrative and Support and Waste Management And Remediation Services	36.5%
4. Mining, Quarrying, and Oil and Gas Extraction	36.3%
5. Accommodation and Food Services	36.1%

Highest number of employees of women-owned businesses in New York:



1. Health Care and Social Assistance	102,148
2. Administrative and Support and Waste Management And Remediation Services	91,614
3. Accommodation and Food Services	77,834
4. Retail Trade	52,495
5. Professional, Scientific, and Technical Services	41,448

¹Women-owned businesses, as defined by the U.S. Census, are businesses in which women own 51 percent or more of the equity, interest, or stock of the business. Men-owned businesses are defined as men owning 51 percent or more of the equity, interest, or stock of the business. Equally men-/women-owned businesses those in which the equity, interest, or stock of the business is shared 50-50 among men and women owners. Publicly held, foreign-owned, and non-profit businesses are not included in this data.

²As an industry classification, Other Services (except Public Administration) is defined as businesses that provide services not specifically provided for elsewhere in the classification system. Please see U.S. Census Bureau's NAICS classification System.

*All calculations are based off of the SBO 2012 classification of "all firms classifiable by gender, ethnicity, race, and veteran status." Firms that are publicly held or firms that are not classifiable by gender, ethnicity, race, and veteran status are not used in the current calculations.



NORTH CAROLINA

NWBC Analysis of Women-Owned Businesses
2012 Survey of Business Owners

AS OF 2012:

- ★ There are **287,058** women-owned businesses¹ in North Carolina. That's an increase of **61,558** businesses, or **27.3%**, from 2007. Of privately-held businesses, **36.3%** were women-owned, in 2007, **29.1%** were women-owned. In 2012, **12.1%** of revenue is generated by women-owned businesses or **\$36.7 billion** of receipts.
- ★ In 2012, of these firms, **89.5%** have no employees other than the owner. These firms have receipts of **\$5.8 billion**. In 2007, **88.2%** of women-owned firms were sole proprietorships with receipts of **\$4.7 billion**.
- ★ The remaining **10.5%** of women-owned firms employ **267,751** people in addition to the owner. In 2007, they employed **249,940** people in addition to the owner. In 2012, women-owned employer firms paid their employees **\$7.1 billion**, a **\$1.1 billion** or **18.3%** increase since 2007. Women-owned firms with employees generated **\$30.9 billion** in receipts.

RACE/ETHNICITY:

Highest number of women-owned firms and corresponding receipts in North Carolina :



1. White	193,345 firms \$32,311,310,000
2. Black/African American	64,471 firms \$1,859,914,000
3. Hispanic	15,098 firms \$874,916,000
4. Asian American	10,502 firms \$1,473,453,000
5. Native Hawaiian and Other Pacific Islander	293 firms \$8,859,000

Highest percentage growth of women-owned businesses in North Carolina :



1. White	127.9%
2. Black/African American	63.6%
3. Asian American	36.9%
4. Hispanic	13.9%
5. Native Hawaiian and Other Pacific Islander	N/A

Highest number of paid employees of women-owned businesses in North Carolina :



1. White	229,851
2. Black/African American	22,937
3. Asian American	8,862
4. Hispanic	4,110
5. Native Hawaiian and Other Pacific Islander	N/A

INDUSTRY:

Highest number of women-owned firms and corresponding receipts in North Carolina :



1. Other Services²	57,794 firms \$1,544,076,000
2. Health Care and Social Assistance	41,407 firms \$4,284,935,000
3. Professional, Scientific, and Technical Services	35,162 firms \$2,656,289,000
4. Administrative and Support and Waste Management And Remediation Services	34,929 firms \$2,408,854,000
5. Retail Trade	31,681 firms \$6,372,889,000

Highest percentage growth of women-owned businesses in North Carolina :



1. Mining, Quarrying, and Oil and Gas Extraction	172.0%
2. Arts, Entertainment, and Recreation	47.7%
3. Other Services	44.7%
4. Administrative and Support and Waste Management And Remediation Services	36.9%
5. Educational Services	36.0%

Highest number of employees of women-owned businesses in North Carolina :



1. Health Care and Social Assistance	68,344
2. Administrative and Support and Waste Management And Remediation Services	43,254
3. Accommodation and Food Services	37,567
4. Retail Trade	22,795
5. Professional, Scientific, and Technical Services	19,391

¹Women-owned businesses, as defined by the U.S. Census, are businesses in which women own 51 percent or more of the equity, interest, or stock of the business. Men-owned businesses are defined as men owning 51 percent or more of the equity, interest, or stock of the business. Equally men/women-owned businesses those in which the equity, interest, or stock of the business is shared 50-50 among men and women owners. Publicly held, foreign-owned, and non-profit businesses are not included in this data.

²As an industry classification, Other Services (except Public Administration) is defined as businesses that provide services not specifically provided for elsewhere in the classification system. Please see U.S. Census Bureau's NAICS classification System.

*All calculations are based off of the SBO 2012 classification of "all firms classifiable by gender, ethnicity, race, and veteran status." Firms that are publicly held or firms that are not classifiable by gender, ethnicity, race, and veteran status are not used in the current calculations.



NORTH DAKOTA

NWBC Analysis of Women-Owned Businesses
 2012 Survey of Business Owners

AS OF 2012:

- ★ There are **20,316** women-owned businesses¹ in North Dakota. That's an increase of **5,080** businesses, or **33.3%**, from 2007. Of privately-held businesses, **30.8%** were women-owned, in 2007, **26.1%** were women-owned. In 2012, **8.5%** of revenue is generated by women-owned businesses or **\$4.1 billion** of receipts.
- ★ In 2012, of these firms, **85.7%** have no employees other than the owner. These firms have receipts of **\$449.0 million**. In 2007, **85.1%** of women-owned firms were sole proprietorships with receipts of **\$204.7 million**.
- ★ The remaining **14.3%** of women-owned firms employ **23,963** people in addition to the owner. In 2007, they employed **16,120** people in addition to the owner. In 2012, women-owned employer firms paid their employees **\$662.4 million**, a **\$350.4 million** or **112.3%** increase since 2007. Women-owned firms with employees generated **\$3.6 billion** in receipts.

RACE/ETHNICITY:

Highest number of women-owned firms and corresponding receipts in North Dakota:



1. White	18,830 firms, \$3,889,329,000
2. Asian American	288 firms, \$83,135,000
3. Hispanic	233 firms, \$6,729,000
4. Black/African American	205 firms, \$12,371,000
5. Native Hawaiian and Other Pacific Islander	10 firms, \$483,000

Highest percentage growth of women-owned businesses in North Dakota:



1. Hispanic	395.7%
2. Black/African American	141.2%
3. White	29.8%
4. Asian American	N/A
5. Native Hawaiian and Other Pacific Islander	N/A

Highest number of paid employees of women-owned businesses in North Dakota:



1. White	22,594
2. Hispanic	78
3. Asian American	N/A
4. Black/African American	N/A
5. Native Hawaiian and Other Pacific Islander	N/A

INDUSTRY:

Highest number of women-owned firms and corresponding receipts in North Dakota:



1. Health Care and Social Assistance	4,098 firms, \$203,148,000
2. Other Services²	3,338 firms, \$147,988,000
3. Retail Trade	3,260 firms, 1,112,023,000
4. Professional, Scientific, and Technical Services	2,158 firms, \$168,463,000
5. Administrative and Support and Waste Management And Remediation Services	1,608 firms, \$193,009,000

Highest percentage growth of women-owned businesses in North Dakota:



1. Utilities	733.3%
2. Agriculture, Forestry, Fishing and Hunting	540.9%
3. Mining, Quarrying, and Oil and Gas Extraction	487.5%
4. Transportation and Warehousing	188.7%
5. Information	101.0%

Highest number of employees of women-owned businesses in North Dakota:



1. Accommodation and Food Services	4,359
2. Retail Trade	4,324
3. Professional, Scientific, and Technical Services	2,383
4. Health Care and Social Assistance	2,174
5. Administrative and Support and Waste Management and Remediation Services	2,139

¹Women-owned businesses, as defined by the U.S. Census, are businesses in which women own 51 percent or more of the equity, interest, or stock of the business. Men-owned businesses are defined as men owning 51 percent or more of the equity, interest, or stock of the business. Equally men-/women-owned businesses those in which the equity, interest, or stock of the business is shared 50-50 among men and women owners. Publicly held, foreign-owned, and non-profit businesses are not included in this data.

²As an industry classification, Other Services (except Public Administration) is defined as businesses that provide services not specifically provided for elsewhere in the classification system. Please see U.S. Census Bureau's NAICS classification System.

*All calculations are based off of the SBO 2012 classification of "all firms classifiable by gender, ethnicity, race, and veteran status." Firms that are publicly held or firms that are not classifiable by gender, ethnicity, race, and veteran status are not used in the current calculations.



OHIO

NWBC Analysis of Women-Owned Businesses 2012 Survey of Business Owners

AS OF 2012:

- ★ There are **306,824** women-owned businesses¹ in Ohio. That's an increase of **57,644** businesses, or **23.1%**, from 2007. Of privately-held businesses, **34.6%** were women-owned, in 2007, **28.7%** were women-owned. In 2012, **10.2%** of revenue is generated by women-owned businesses or **\$43.9 billion** of receipts.
- ★ In 2012, of these firms, **90.3%** have no employees other than the owner. These firms have receipts of **\$6.2 billion**. In 2007, **88.9%** of women-owned firms were sole proprietorships with receipts of **\$4.8 billion**.
- ★ The remaining **9.7%** of women-owned firms employ **306,352** people in addition to the owner. In 2007, they employed **286,158** people in addition to the owner. In 2012, women-owned employer firms paid their employees **\$8.8 billion**, a **\$1.7 billion** or **23.1%** increase since 2007. Women-owned firms with employees generated **\$37.7 billion** in receipts.

RACE/ETHNICITY:

Highest number of women-owned firms and corresponding receipts in Ohio :



1. White	239,600 firms \$39,767,099,000
2. Black/African American	51,628 firms \$1,681,878,000
3. Asian American	7,326 firms \$1,837,296,000
4. Hispanic	6,974 firms \$466,471,000
5. Native Hawaiian and Other Pacific Islander	184 firms N/A

Highest percentage growth of women-owned businesses in Ohio :



1. Hispanic	114.4%
2. Black/African American	105.1%
3. Asian American	27.1%
4. White	12.0%
5. Native Hawaiian and Other Pacific Islander	N/A

Highest number of paid employees of women-owned businesses in Ohio :



1. White	274,448
2. Black/African American	13,622
3. Asian American	13,568
4. Hispanic	3,321
5. Native Hawaiian and Other Pacific Islander	N/A

INDUSTRY:

Highest number of women-owned firms and corresponding receipts in Ohio :



1. Other Services²	56,688 firms \$2,014,278,000
2. Health Care and Social Assistance	55,861 firms \$4,380,141,000
3. Retail Trade	37,898 firms \$5,564,269,000
4. Professional, Scientific, and Technical Services	35,196 firms \$3,764,305,000
5. Administrative and Support and Waste Management And Remediation Services	32,070 firms \$2,289,584,000

Highest percentage growth of women-owned businesses in Ohio :



1. Agriculture, Forestry, Fishing and Hunting	77.0%
2. Other Services	60.0%
3. Management of Companies and Enterprises	58.4%
4. Arts, Entertainment, and Recreation	32.7%
5. Health Care and Social Assistance	29.1%

Highest number of employees of women-owned businesses in Ohio :



1. Health Care and Social Assistance	63,850
2. Accommodation and Food Services	44,776
3. Administrative and Support and Waste Management And Remediation Services	42,206
4. Manufacturing	29,093
5. Retail Trade	24,798

¹Women-owned businesses, as defined by the U.S. Census, are businesses in which women own 51 percent or more of the equity, interest, or stock of the business. Men-owned businesses are defined as men owning 51 percent or more of the equity, interest, or stock of the business. Equally men-/women-owned businesses those in which the equity, interest, or stock of the business is shared 50-50 among men and women owners. Publicly held, foreign-owned, and non-profit businesses are not included in this data.

²As an industry classification, Other Services (except Public Administration) is defined as businesses that provide services not specifically provided for elsewhere in the classification system. Please see U.S. Census Bureau's NAICS classification System.

*All calculations are based off of the SBO 2012 classification of "all firms classifiable by gender, ethnicity, race, and veteran status." Firms that are publicly held or firms that are not classifiable by gender, ethnicity, race, and veteran status are not used in the current calculations.



OKLAHOMA

NWBC Analysis of Women-Owned Businesses
2012 Survey of Business Owners

AS OF 2012:

- ★ There are **105,168** women-owned businesses¹ in Oklahoma. That's an increase of **20,783** businesses, or **24.6%**, from 2007. Of privately-held businesses, **32.8%** were women-owned, in 2007, **26.1%** were women-owned. In 2012, **12.6%** of revenue is generated by women-owned businesses or **\$18.8 billion** of receipts.
- ★ In 2012, of these firms, **88.4%** have no employees other than the owner. These firms have receipts of **\$2.4 billion**. In 2007, **87.3%** of women-owned firms were sole proprietorships with receipts of **\$1.9 billion**.
- ★ The remaining **11.6%** of women-owned firms employ **107,744** people in addition to the owner. In 2007, they employed **95,875** people in addition to the owner. In 2012, women-owned employer firms paid their employees **\$3.3 billion**, a **\$802.4 million** or **31.9%** increase since 2007. Women-owned firms with employees generated **\$16.5 billion** in receipts.

RACE/ETHNICITY:

Highest number of women-owned firms and corresponding receipts in Oklahoma :



1. White	76,674 firms \$16,425,982,000
2. Black/African American	8,057 firms \$262,226,000
3. Hispanic	5,711 firms \$338,224,000
4. Asian American	4,119 firms \$457,122,000
5. Native Hawaiian and Other Pacific Islander	117 firms \$3,294,000

Highest percentage growth of women-owned businesses in Oklahoma :



1. Hispanic	85.4%
2. Asian American	69.2%
3. Black/African American	49.5%
4. Native Hawaiian and Other Pacific Islander	46.3%
5. White	15.3%

Highest number of paid employees of women-owned businesses in Oklahoma :



1. White	90,740
2. Black/African American	3,518
3. Asian American	3,120
4. Hispanic	2,497
5. Native Hawaiian and Other Pacific Islander	N/A

INDUSTRY:

Highest number of women-owned firms and corresponding receipts in Oklahoma :



1. Other Services²	21,941 firms \$632,139,000
2. Health Care and Social Assistance	14,501 firms \$1,415,216,000
3. Retail Trade	13,210 firms \$2,746,676,000
4. Administrative and Support and Waste Management And Remediation Services	12,114 firms \$819,044,000
5. Professional, Scientific, and Technical Services	11,910 firms \$1,339,756,000

Highest percentage growth of women-owned businesses in Oklahoma :



1. Accommodation and Food Services	47.4%
2. Other Services	45.3%
3. Information	41.1%
4. Agriculture, Forestry, Fishing and Hunting	34.7%
5. Construction	34.0%

Highest number of employees of women-owned businesses in Oklahoma :



1. Health Care and Social Assistance	19,724
2. Accommodation and Food Services	17,035
3. Administrative and Support and Waste Management And Remediation Services	12,553
4. Retail Trade	10,083
5. Professional, Scientific, and Technical Services	8,901

¹Women-owned businesses, as defined by the U.S. Census, are businesses in which women own 51 percent or more of the equity, interest, or stock of the business. Men-owned businesses are defined as men owning 51 percent or more of the equity, interest, or stock of the business. Equally men-/women-owned businesses those in which the equity, interest, or stock of the business is shared 50-50 among men and women owners. Publicly held, foreign-owned, and non-profit businesses are not included in this data.

²As an industry classification, Other Services (except Public Administration) is defined as businesses that provide services not specifically provided for elsewhere in the classification system. Please see U.S. Census Bureau's NAICS classification System.

*All calculations are based off of the SBO 2012 classification of "all firms classifiable by gender, ethnicity, race, and veteran status." Firms that are publicly held or firms that are not classifiable by gender, ethnicity, race, and veteran status are not used in the current calculations.



OREGON

NWBC Analysis of Women-Owned Businesses
 2012 Survey of Business Owners

AS OF 2012:

- ★ There are **123,015** women-owned businesses¹ in Oregon. That's an increase of **19,462** businesses, or **18.8%**, from 2007. Of privately-held businesses, **37.1%** were women-owned, in 2007, **30.9%** were women-owned. In 2012, **11.8 %** of revenue is generated by women-owned businesses or **\$16.8 billion** of receipts.
- ★ In 2012, of these firms, **86.6%** have no employees other than the owner. These firms have receipts of **\$3.0 billion**. In 2007, **86.3%** of women-owned firms were sole proprietorships with receipts of **\$2.3 billion**.
- ★ The remaining **13.4%** of women-owned firms employ **111,907** people in addition to the owner. In 2007, they employed **95,684** people in addition to the owner. In 2012, women-owned employer firms paid their employees **\$3.2 billion**, a **\$651.0 million** or **25.6%** increase since 2007. Women-owned firms with employees generated **\$13.8 billion** in receipts.

RACE/ETHNICITY:

Highest number of women-owned firms and corresponding receipts in Oregon :



1. White	103,783 firms \$14,883,455,000
2. Asian American	7,198 firms \$1,167,695,000
3. Hispanic	7,035 firms \$383,584,000
4. Black/African American	2,669 firms \$124,067,000
5. Native Hawaiian and Other Pacific Islander	393 firms \$35,876,000

Highest percentage growth of women-owned businesses in Oregon :



1. Black/African American	62.1%
2. Hispanic	50.9%
3. Native Hawaiian and Other Pacific Islander	45.0%
4. Asian American	41.9%
5. White	14.5%

Highest number of paid employees of women-owned businesses in Oregon :



1. White	96,881
2. Asian American	8,309
3. Hispanic	3,222
4. Native Hawaiian and Other Pacific Islander	221
5. Black/African American	N/A

INDUSTRY:

Highest number of women-owned firms and corresponding receipts in Oregon :



1. Health Care and Social Assistance	20,931 firms \$1,859,308,000
2. Professional, Scientific, and Technical Services	19,569 firms \$1,466,468,000
3. Other Services²	18,919 firms \$612,933,000
4. Retail Trade	13,704 firms \$2,945,067,000
5. Administrative and Support and Waste Management And Remediation Services	10,300 firms \$749,711,000

Highest percentage growth of women-owned businesses in Oregon :



1. Management of Companies and Enterprises	185.7%
2. Mining, Quarrying, and Oil and Gas Extraction	157.1%
3. Agriculture, Forestry, fishing and hunting	45.3%
4. Accommodation and Food Services	44.0%
5. Other Services	30.9%

Highest number of employees of women-owned businesses in Oregon :



1. Accommodation and Food Services	22,227
2. Health Care and Social Assistance	16,580
3. Retail Trade	13,944
4. Administrative and Support and Waste Management And Remediation Services	12,869
5. Manufacturing	8,680

¹Women-owned businesses, as defined by the U.S. Census, are businesses in which women own 51 percent or more of the equity, interest, or stock of the business. Men-owned businesses are defined as men owning 51 percent or more of the equity, interest, or stock of the business. Equally men-/women-owned businesses those in which the equity, interest, or stock of the business is shared 50-50 among men and women owners. Publicly held, foreign-owned, and non-profit businesses are not included in this data.

²As an industry classification, Other Services (except Public Administration) is defined as businesses that provide services not specifically provided for elsewhere in the classification system. Please see U.S. Census Bureau's NAICS classification System.

*All calculations are based off of the SBO 2012 classification of "all firms classifiable by gender, ethnicity, race, and veteran status." Firms that are publicly held or firms that are not classifiable by gender, ethnicity, race, and veteran status are not used in the current calculations.



PENNSYLVANIA

NWBC Analysis of Women-Owned Businesses
 2012 Survey of Business Owners

AS OF 2012:

- ★ There are **304,803** women-owned businesses¹ in Pennsylvania. That's an increase of **39,765** businesses, or **15.0%**, from 2007. Of privately-held businesses, **31.9%** were women-owned, in 2007, **27.9%** were women-owned. In 2012, **10.8 percent** of revenue is generated by women-owned businesses or **\$51.5 billion** of receipts.
- ★ In 2012, of these firms, **88.0%** have no employees other than the owner. These firms have receipts of **\$6.5 billion**. In 2007, **87.5%** of women-owned firms were sole proprietorships with receipts of **\$5.6 billion**.
- ★ The remaining **12.0%** of women-owned firms employ **320,590** people in addition to the owner. In 2007, they employed **288,390** people in addition to the owner. In 2012, women-owned employer firms paid their employees **\$9.4 billion**, a **\$1.7 billion** or **22.5%** increase since 2007. Women-owned firms with employees generated **\$44.9 billion** in receipts.

RACE/ETHNICITY:

Highest number of women-owned firms and corresponding receipts in Pennsylvania :



1. White	242,568 firms \$46,899,232,000
2. Black/African American	32,344 firms \$814,587,000
3. Hispanic	17,075 firms \$650,273,000
4. Asian American	13,348 firms \$2,911,100,000
5. Native Hawaiian and Other Pacific Islander	228 firms \$5,492,000

Highest percentage growth of women-owned businesses in Pennsylvania :



1. Hispanic	95.7%
2. Asian American	50.2%
3. Black/African American	48.2%
4. White	7.1%
5. Native Hawaiian and Other Pacific Islander	-15.2%

Highest number of paid employees of women-owned businesses in Pennsylvania :



1. White	295,338
2. Asian American	13,203
3. Black/African American	6,678
4. Hispanic	4,200
5. Native Hawaiian and Other Pacific Islander	N/A

INDUSTRY:

Highest number of women-owned firms and corresponding receipts in Pennsylvania :



1. Other Services²	51,069 firms \$2,021,196,000
2. Health Care and Social Assistance	48,073 firms \$4,217,973,000
3. Professional, Scientific, and Technical Services	43,767 firms \$4,761,215,000
4. Retail Trade	41,663 firms \$7,285,061,000
5. Administrative and Support and Waste Management And Remediation Services	27,290 firms \$2,599,095,000

Highest percentage growth of women-owned businesses in Pennsylvania :



1. Management of Companies and Enterprises	105.3%
2. Utilities	68.6%
3. Other Services	34.6%
4. Educational Services	26.3%
5. Arts, Entertainment, and Recreation	21.6%

Highest number of employees of women-owned businesses in Pennsylvania :



1. Health Care and Social Assistance	56,518
2. Accommodation and Food Services	45,640
3. Administrative and Support and Waste Management And Remediation Services	37,786
4. Retail Trade	32,926
5. Professional, Scientific, and Technical Services	27,503

¹Women-owned businesses, as defined by the U.S. Census, are businesses in which women own 51 percent or more of the equity, interest, or stock of the business. Men-owned businesses are defined as men owning 51 percent or more of the equity, interest, or stock of the business. Equally men-/women-owned businesses those in which the equity, interest, or stock of the business is shared 50-50 among men and women owners. Publicly held, foreign-owned, and non-profit businesses are not included in this data.

²As an industry classification, Other Services (except Public Administration) is defined as businesses that provide services not specifically provided for elsewhere in the classification system. Please see U.S. Census Bureau's NAICS classification System.

*All calculations are based off of the SBO 2012 classification of "all firms classifiable by gender, ethnicity, race, and veteran status." Firms that are publicly held or firms that are not classifiable by gender, ethnicity, race, and veteran status are not used in the current calculations.



RHODE ISLAND

NWBC Analysis of Women-Owned Businesses
2012 Survey of Business Owners

AS OF 2012:

- ★ There are **30,484** women-owned businesses¹ in Rhode Island. That's an increase of **4,072** businesses, or **15.4%**, from 2007. Of privately-held businesses, **33.1%** were women-owned, in 2007, **28.5%** were women-owned. In 2012, **11.7%** of revenue is generated by women-owned businesses or **\$4.5 billion** of receipts.
- ★ In 2012, of these firms, **87.6%** have no employees other than the owner. These firms have receipts of **\$655.6 million**. In 2007, **88.0%** of women-owned firms were sole proprietorships with receipts of **\$567.4 million**.
- ★ The remaining **12.4%** of women-owned firms employ **27,423** people in addition to the owner. In 2007, they employed **21,522** people in addition to the owner. In 2012, women-owned employer firms paid their employees **\$904.6 million**, a **\$261.5 million** or **40.7%** increase since 2007. Women-owned firms with employees generated **\$3.9 billion** in receipts.

RACE/ETHNICITY:

Highest number of women-owned firms and corresponding receipts in Rhode Island :



1. White	22,972 firms \$4,152,447,000
2. Hispanic	4,350 firms \$111,284,000
3. Black/African American	1,855 firms \$63,542,000
4. Asian American	1,255 firms \$138,007,000
5. Native Hawaiian and Other Pacific Islander	35 firms \$453,000

Highest percentage growth of women-owned businesses in Rhode Island :



1. Hispanic	153.2%
2. Asian American	79.0%
3. Black/African American	46.9%
4. White	-0.7%
5. Native Hawaiian and Other Pacific Islander	N/A

Highest number of paid employees of women-owned businesses in Rhode Island :



1. White	24,599
2. Asian American	1,580
3. Black/African American	441
4. Hispanic	351
5. Native Hawaiian and Other Pacific Islander	N/A

INDUSTRY:

Highest number of women-owned firms and corresponding receipts in Rhode Island :



1. Other Services²	6,049 firms \$207,334,000
2. Professional, Scientific, and Technical Services	4,722 firms \$475,564,000
3. Health Care and Social Assistance	4,665 firms \$494,402,000
4. Retail Trade	2,832 firms \$538,744,000
5. Administrative and Support and Waste Management And Remediation Services	2,691 firms \$143,968,000

Highest percentage growth of women-owned businesses in Rhode Island :



1. Utilities	120.0%
2. Finance and Insurance	70.4%
3. Accommodation and Food Services	55.3%
4. Agriculture, Forestry, fishing and hunting	53.8%
5. Other Services	47.4%

Highest number of employees of women-owned businesses in Rhode Island :



1. Health Care and Social Assistance	5,974
2. Accommodation and Food Services	3,990
3. Professional, Scientific, and Technical Services	2,736
4. Administrative and Support and Waste Management And Remediation Services	2,594
5. Retail Trade	2,353

¹Women-owned businesses, as defined by the U.S. Census, are businesses in which women own 51 percent or more of the equity, interest, or stock of the business. Men-owned businesses are defined as men owning 51 percent or more of the equity, interest, or stock of the business. Equally men-/women-owned businesses those in which the equity, interest, or stock of the business is shared 50-50 among men and women owners. Publicly held, foreign-owned, and non-profit businesses are not included in this data.

²As an industry classification, Other Services (except Public Administration) is defined as businesses that provide services not specifically provided for elsewhere in the classification system. Please see U.S. Census Bureau's NAICS classification System.

*All calculations are based off of the SBO 2012 classification of "all firms classifiable by gender, ethnicity, race, and veteran status." Firms that are publicly held or firms that are not classifiable by gender, ethnicity, race, and veteran status are not used in the current calculations.



SOUTH CAROLINA

NWBC Analysis of Women-Owned Businesses
2012 Survey of Business Owners

AS OF 2012:

- ★ There are **131,856** women-owned businesses¹ in South Carolina. That's an increase of **32,411** businesses, or **32.6%**, from 2007. Of privately-held businesses, **36.5%** were women-owned, in 2007, **28.5%** were women-owned. In 2012, **10.7 percent** of revenue is generated by women-owned businesses or **\$14.4 billion** of receipts.
- ★ In 2012, of these firms, **90.2%** have no employees other than the owner. These firms have receipts of **\$2.5 billion**. In 2007, **88.3%** of women-owned firms were sole proprietorships with receipts of **\$2.1 billion**.
- ★ The remaining **9.8%** of women-owned firms employ **106,174** people in addition to the owner. In 2007, they employed **99,602** people in addition to the owner. In 2012, women-owned employer firms paid their employees **\$2.8 billion**, a **\$542.7 billion** or **23.9%** increase since 2007. Women-owned firms with employees generated **\$11.9 billion** in receipts.

RACE/ETHNICITY:

Highest number of women-owned firms and corresponding receipts in South Carolina :



1. White	87,652 firms \$12,835,551,000
2. Black/African American	35,941 firms \$696,609,000
3. Hispanic	4,212 firms \$325,202,000
4. Asian American	3,499 firms \$498,814,000
5. Native Hawaiian and Other Pacific Islander	88 firms \$19,871,000

Highest percentage growth of women-owned businesses in South Carolina :



1. Hispanic	125.4%
2. Black/African American	93.7%
3. Asian American	41.3%
4. White	15.5%
5. Native Hawaiian and Other Pacific Islander	N/A

Highest number of paid employees of women-owned businesses in South Carolina :



1. White	96,046
2. Black/African American	4,745
3. Asian American	3,282
4. Hispanic	1,559
5. Native Hawaiian and Other Pacific Islander	N/A

INDUSTRY:

Highest number of women-owned firms and corresponding receipts in South Carolina :



1. Other Services²	30,027 firms \$783,157,000
2. Health Care and Social Assistance	17,724 firms \$1,269,681,000
3. Administrative and Support and Waste Management And Remediation Services	16,438 firms \$906,930,000
4. Retail Trade	14,874 firms \$2,151,509,000
5. Professional, Scientific, and Technical Services	14,074 firms \$1,326,891,000

Highest percentage growth of women-owned businesses in South Carolina :



1. Other Services	62.9%
2. Mining, Quarrying, and Oil and Gas Extraction	50.0%
3. Health Care and Social Assistance	48.1%
4. Accommodation and Food Services	45.9%
5. Administrative and Support and Waste Management And Remediation Services	44.1%

Highest number of employees of women-owned businesses in South Carolina :



1. Health Care and Social Assistance	19,414
2. Accommodation and Food Services	18,794
3. Administrative and Support and Waste Management And Remediation Services	17,269
4. Retail Trade	9,000
5. Professional, Scientific, and Technical Services	8,703

¹Women-owned businesses, as defined by the U.S. Census, are businesses in which women own 51 percent or more of the equity, interest, or stock of the business. Men-owned businesses are defined as men owning 51 percent or more of the equity, interest, or stock of the business. Equally men-/women-owned businesses those in which the equity, interest, or stock of the business is shared 50-50 among men and women owners. Publicly held, foreign-owned, and non-profit businesses are not included in this data.

²As an industry classification, Other Services (except Public Administration) is defined as businesses that provide services not specifically provided for elsewhere in the classification system. Please see U.S. Census Bureau's NAICS classification System.

*All calculations are based off of the SBO 2012 classification of "all firms classifiable by gender, ethnicity, race, and veteran status." Firms that are publicly held or firms that are not classifiable by gender, ethnicity, race, and veteran status are not used in the current calculations.



SOUTH DAKOTA

NWBC Analysis of Women-Owned Businesses
 2012 Survey of Business Owners

AS OF 2012:

- ★ There are **23,722** women-owned businesses¹ in South Dakota. That's an increase of **6,648** businesses, or **38.9%**, from 2007. Of privately-held businesses, **30.1%** were women-owned, in 2007, **23.1%** were women-owned. In 2012, **9.2%** of revenue is generated by women-owned businesses or **\$4.0 billion** of receipts.
- ★ In 2012, of these firms, **88.1%** have no employees other than the owner. These firms have receipts of **\$483.6 million**. In 2007, **86.2%** of women-owned firms were sole proprietorships with receipts of **\$291.1 million**.
- ★ The remaining **11.9%** of women-owned firms employ **21,840** people in addition to the owner. In 2007, they employed **17,046** people in addition to the owner. In 2012, women-owned employer firms paid their employees **\$574.9 million**, a **\$226.5 million** or **65.0%** increase since 2007. Women-owned firms with employees generated **\$3.5 billion** in receipts.

RACE/ETHNICITY:

Highest number of women-owned firms and corresponding receipts in South Dakota :



1. White	22,133 firms \$3,842,672,000
2. Hispanic	283 firms \$16,361,000
3. Asian American	190 firms \$24,824,000
4. Black/African American	171 firms \$2,463,000
5. Native Hawaiian and Other Pacific Islander	2 firms N/A

Highest percentage growth of women-owned businesses in South Dakota :



1. Black/African American	584.0%
2. Native Hawaiian and Other Pacific Islander	100.0%
3. White	38.5%
4. Asian American	27.5%
5. Hispanic	N/A

Highest number of paid employees of women-owned businesses in South Dakota :



1. White	21,120
2. Hispanic	105
3. Asian American	N/A
4. Black/African American	N/A
5. Native Hawaiian and Other Pacific Islander	N/A

INDUSTRY:

Highest number of women-owned firms and corresponding receipts in South Dakota :



1. Retail Trade	4,171 firms \$631,910,000
2. Health Care and Social Assistance	3,976 firms \$366,257,000
3. Other Services²	3,912 firms \$116,111,000
4. Professional, Scientific, and Technical Services	2,645 firms \$171,392,000
5. Real Estate and Rental and Leasing	1,736 firms \$172,877,000

Highest percentage growth of women-owned businesses in South Dakota :



1. Real Estate and Rental and Leasing	163.4%
2. Information	94.4%
3. Professional, Scientific, and Technical Services	75.5%
4. Management of Companies and Enterprises	60.0%
5. Retail Trade	49.0%

Highest number of employees of women-owned businesses in South Dakota :



1. Accommodation and Food Services	3,980
2. Retail Trade	3,523
3. Health Care and Social Assistance	3,084
4. Manufacturing	2,073
5. Administrative and Support and Waste Management And Remediation Services	1,525

¹Women-owned businesses, as defined by the U.S. Census, are businesses in which women own 51 percent or more of the equity, interest, or stock of the business. Men-owned businesses are defined as men owning 51 percent or more of the equity, interest, or stock of the business. Equally men-/women-owned businesses those in which the equity, interest, or stock of the business is shared 50-50 among men and women owners. Publicly held, foreign-owned, and non-profit businesses are not included in this data.

²As an industry classification, Other Services (except Public Administration) is defined as businesses that provide services not specifically provided for elsewhere in the classification system. Please see U.S. Census Bureau's NAICS classification System.

*All calculations are based off of the SBO 2012 classification of "all firms classifiable by gender, ethnicity, race, and veteran status." Firms that are publicly held or firms that are not classifiable by gender, ethnicity, race, and veteran status are not used in the current calculations.



TENNESSEE

NWBC Analysis of Women-Owned Businesses 2012 Survey of Business Owners

AS OF 2012:

- ★ There are **195,694** women-owned businesses¹ in Tennessee. That's an increase of **54,250** businesses, or **38.4%**, from 2007. Of privately-held businesses, **35.6%** were women-owned, in 2007, **26.6%** were women-owned. In 2012, **4.2 percent** of revenue is generated by women-owned businesses or **\$26.9 billion** of receipts.
- ★ In 2012, of these firms, **92.0%** have no employees other than the owner. These firms have receipts of **\$4.3 billion**. In 2007, **90.4%** of women-owned firms were sole proprietorships with receipts of **\$3.0 billion**.
- ★ The remaining **8.0%** of women-owned firms employ **142,983** people in addition to the owner. In 2007, they employed **125,320** people in addition to the owner. In 2012, women-owned employer firms paid their employees **\$4.3 billion**, a **\$1.1 billion** or **34.8%** increase since 2007. Women-owned firms with employees generated **\$22.7 billion** in receipts.

RACE/ETHNICITY:

Highest number of women-owned firms and corresponding receipts in Tennessee:



1. White	138,092 firms \$24,020,420,000
2. Black/African American	45,639 firms \$844,904,000
3. Hispanic	5,849 firms \$599,727,000
4. Asian American	5,103 firms \$1,339,528,000
5. Native Hawaiian and Other Pacific Islander	100 firms \$8,169,000

Highest percentage growth of women-owned businesses in Tennessee:



1. Hispanic	123.8%
2. Black/African American	120.9%
3. Asian American	67.8%
4. White	20.8%
5. Native Hawaiian and Other Pacific Islander	-38.7%

Highest number of paid employees of women-owned businesses in Tennessee:



1. White	127,903
2. Asian American	6,652
3. Black/African American	5,118
4. Hispanic	2,434
5. Native Hawaiian and Other Pacific Islander	N/A

INDUSTRY:

Highest number of women-owned firms and corresponding receipts in Tennessee:



1. Other Services²	46,396 firms \$1,181,536,000
2. Health Care and Social Assistance	28,523 firms \$1,959,361,000
3. Administrative and Support and Waste Management And Remediation Services	26,192 firms \$1,373,689,000
4. Retail Trade	21,458 firms \$4,808,441,000
5. Professional, Scientific, and Technical Services	20,141 firms \$1,799,799,000

Highest percentage growth of women-owned businesses in Tennessee:



1. Wholesale Trade	71.1%
2. Other Services	65.9%
3. Administrative and Support and Waste Management And Remediation Services	63.1%
4. Arts, Entertainment, and Recreation	55.9%
5. Information	54.3%

Highest number of employees of women-owned businesses in Tennessee:



1. Health Care and Social Assistance	22,987
2. Administrative and Support and Waste Management And Remediation Services	21,889
3. Retail Trade	20,481
4. Accommodation and Food Services	17,337
5. Professional, Scientific, and Technical Services	13,032

¹Women-owned businesses, as defined by the U.S. Census, are businesses in which women own 51 percent or more of the equity, interest, or stock of the business. Men-owned businesses are defined as men owning 51 percent or more of the equity, interest, or stock of the business. Equally men-/women-owned businesses those in which the equity, interest, or stock of the business is shared 50-50 among men and women owners. Publicly held, foreign-owned, and non-profit businesses are not included in this data.

²As an industry classification, Other Services (except Public Administration) is defined as businesses that provide services not specifically provided for elsewhere in the classification system. Please see U.S. Census Bureau's NAICS classification System.

*All calculations are based off of the SBO 2012 classification of "all firms classifiable by gender, ethnicity, race, and veteran status." Firms that are publicly held or firms that are not classifiable by gender, ethnicity, race, and veteran status are not used in the current calculations.



TEXAS

NWBC Analysis of Women-Owned Businesses 2012 Survey of Business Owners

AS OF 2012:

- ★ There are **866,678** women-owned businesses¹ in Texas. That's an increase of **256,731** businesses, or **42.1%**, from 2007. Of privately-held businesses, **37.3%** were women-owned, in 2007, **28.9%** were women-owned. In 2012, **11.8 percent** of revenue is generated by women-owned businesses or **\$125.9 billion** of receipts.
- ★ In 2012, of these firms, **91.4%** have no employees other than the owner. These firms have receipts of **\$21.3 billion**. In 2007, **89.9%** of women-owned firms were sole proprietorships with receipts of **\$14.7 billion**.
- ★ The remaining **8.6%** of women-owned firms employ **778,860** people in addition to the owner. In 2007, they employed **588,474** people in addition to the owner. In 2012, women-owned employer firms paid their employees **\$24.0 billion**, a **\$7.2 billion** or **42.9%** increase since 2007. Women-owned firms with employees generated **\$104.6 billion** in receipts.

RACE/ETHNICITY:

Highest number of women-owned firms and corresponding receipts in Texas:



1. White	386,316 firms \$92,853,624,000
2. Hispanic	290,085 firms \$16,814,420,000
3. Black/African American	125,718 firms \$3,735,113,000
4. Asian American	61,176 firms \$11,522,145,000
5. Native Hawaiian and Other Pacific Islander	1,117 firms \$96,876,000

Highest percentage growth of women-owned businesses in Texas:



1. Native Hawaiian and Other Pacific Islander	125.7%
2. Hispanic	110.9%
3. Black/African American	84.1%
4. Asian American	54.4%
5. White	6.5%

Highest number of paid employees of women-owned businesses in Texas:



1. White	520,737
2. Hispanic	135,282
3. Asian American	75,839
4. Black/African American	40,189
5. Native Hawaiian and Other Pacific Islander	530

INDUSTRY:

Highest number of women-owned firms and corresponding receipts in Texas:



1. Other Services²	160,441 firms \$5,550,927,000
2. Health Care and Social Assistance	126,334 firms \$13,094,971,000
3. Administrative and Support and Waste Management And Remediation Services	120,180 firms \$8,285,927,000
4. Professional, Scientific, and Technical Services	102,424 firms \$11,339,036,000
5. Retail Trade	96,031 firms \$16,295,598,000

Highest percentage growth of women-owned businesses in Texas:



1. Agriculture, Forestry, Fishing and Hunting	97.8%
2. Other Services	62.6%
3. Administrative and Support and Waste Management And Remediation Services	60.6%
4. Utilities	59.2%
5. Accommodation and Food Services	57.6%

Highest number of employees of women-owned businesses in Texas:



1. Health Care and Social Assistance	207,787
2. Administrative and Support and Waste Management And Remediation Services	112,172
3. Accommodation and Food Services	102,879
4. Professional, Scientific, and Technical Services	67,355
5. Retail Trade	56,747

¹Women-owned businesses, as defined by the U.S. Census, are businesses in which women own 51 percent or more of the equity, interest, or stock of the business. Men-owned businesses are defined as men owning 51 percent or more of the equity, interest, or stock of the business. Equally men-/women-owned businesses those in which the equity, interest, or stock of the business is shared 50-50 among men and women owners. Publicly held, foreign-owned, and non-profit businesses are not included in this data.

²As an industry classification, Other Services (except Public Administration) is defined as businesses that provide services not specifically provided for elsewhere in the classification system. Please see U.S. Census Bureau's NAICS classification System.

*All calculations are based off of the SBO 2012 classification of "all firms classifiable by gender, ethnicity, race, and veteran status." Firms that are publicly held or firms that are not classifiable by gender, ethnicity, race, and veteran status are not used in the current calculations.



UTAH

NWBC Analysis of Women-Owned Businesses 2012 Survey of Business Owners

AS OF 2012:

- ★ There are **76,269** women-owned businesses¹ in Utah. That's an increase of **14,782** businesses, or **24.0%**, from 2007. Of privately-held businesses, **31.0%** were women-owned, in 2007, **26.1%** were women-owned. In 2012, **11.2%** of revenue is generated by women-owned businesses or **\$12.3 billion** of receipts.
- ★ In 2012, of these firms, **88.7%** have no employees other than the owner. These firms have receipts of **\$1.5 billion**. In 2007, **88.5%** of women-owned firms were sole proprietorships with receipts of **\$1.2 billion**.
- ★ The remaining **11.3%** of women-owned firms employ **70,724** people in addition to the owner. In 2007, they employed **56,010** people in addition to the owner. In 2012, women-owned employer firms paid their employees **\$2.0 billion**, a **\$505.9million** or **33.8%** increase since 2007. Women-owned firms with employees generated **\$10.9 billion** in receipts.

RACE/ETHNICITY:

Highest number of women-owned firms and corresponding receipts in Utah :



1. White	66,358 firms \$11,324,904,000
2. Hispanic	6,136 firms \$685,059,000
3. Asian American	2,138 firms \$215,348,000
4. Black/African American	695 firms N/A
5. Native Hawaiian and Other Pacific Islander	463 firms \$17,635,000

Highest percentage growth of women-owned businesses in Utah :



1. Native Hawaiian and Other Pacific Islander	101.3%
2. Black/African American	69.5%
3. Hispanic	32.5%
4. Asian American	22.5%
5. White	22.0%

Highest number of paid employees of women-owned businesses in Utah :



1. White	63,998
2. Hispanic	3,619
3. Asian American	2,175
4. Native Hawaiian and Other Pacific Islander	57
5. Black/African American	N/A

INDUSTRY:

Highest number of women-owned firms and corresponding receipts in Utah :



1. Other Services²	15,216 firms \$339,454,000
2. Professional, Scientific, and Technical Services	10,088 firms \$719,027,000
3. Retail Trade	9,869 firms \$3,440,006,000
4. Health Care and Social Assistance	9,409 firms \$535,211,000
5. Real Estate and Rental and Leasing	7,182 firms \$471,829,000

Highest percentage growth of women-owned businesses in Utah :



1. Mining, Quarrying, and Oil and Gas Extraction	145.1%
2. Other Services	57.2%
3. Information	37.7%
4. Arts, Entertainment, and Recreation	34.3%
5. Professional, Scientific, and Technical Services	32.4%

Highest number of employees of women-owned businesses in Utah:



1. Retail Trade	11,787
2. Accommodation and Food Services	9,774
3. Administrative and Support and Waste Management And Remediation Services	7,605
4. Health Care and Social Assistance	6,470
5. Arts, Entertainment, and Recreation	5,822

¹Women-owned businesses, as defined by the U.S. Census, are businesses in which women own 51 percent or more of the equity, interest, or stock of the business. Men-owned businesses are defined as men owning 51 percent or more of the equity, interest, or stock of the business. Equally men-/women-owned businesses those in which the equity, interest, or stock of the business is shared 50-50 among men and women owners. Publicly held, foreign-owned, and non-profit businesses are not included in this data.

²As an industry classification, Other Services (except Public Administration) is defined as businesses that provide services not specifically provided for elsewhere in the classification system. Please see U.S. Census Bureau's NAICS classification System.

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VERMONT

NWBC Analysis of Women-Owned Businesses 2012 Survey of Business Owners

AS OF 2012:

- ★ There are **23,417** women-owned businesses¹ in Vermont. That's an increase of **2,970** businesses, or **14.5%**, from 2007. Of privately-held businesses, **32.0%** were women-owned, in 2007, **27.1%** were women-owned. In 2012, **8.6%** of revenue is generated by women-owned businesses or **\$2.2 billion** of receipts.
- ★ In 2012, of these firms, **88.8%** have no employees other than the owner. These firms have receipts of **\$483.6 million**. In 2007, **88.0%** of women-owned firms were sole proprietorships with receipts of **\$395.0 million**.
- ★ The remaining **11.2%** of women-owned firms employ **15,540** people in addition to the owner. In 2007, they employed **13,351** people in addition to the owner. In 2012, women-owned employer firms paid their employees **\$429.9 million**, a **\$105.3 million** or **32.5%** increase since 2007. Women-owned firms with employees generated **\$1.7 billion** in receipts.

RACE/ETHNICITY:

Highest number of women-owned firms and corresponding receipts in Vermont :



1. White	22,342 firms \$2,139,585,000
2. Asian American	376 firms \$47,450,000
3. Hispanic	325 firms \$13,575,000
4. Black/African American	146 firms \$3,142,000
5. Native Hawaiian and Other Pacific Islander	6 firms \$80,000

Highest percentage growth of women-owned businesses in Vermont :



1. Hispanic	60.9%
2. Asian American	28.3%
3. White	13.0%
4. Black/African American	N/A
5. Native Hawaiian and Other Pacific Islander	N/A

Highest number of paid employees of women-owned businesses in Vermont :



1. White	14,819
2. Asian American	336
3. Hispanic	322
4. Black/African American	12
5. Native Hawaiian and Other Pacific Islander	N/A

INDUSTRY:

Highest number of women-owned firms and corresponding receipts in Vermont :



1. Health Care and Social Assistance	4,235 firms \$256,440,000
2. Professional, Scientific, and Technical Services	3,789 firms \$238,514,000
3. Other Services²	3,542 firms \$116,434,000
4. Retail Trade	2,386 firms \$602,016,000
5. Administrative and Support and Waste Management And Remediation Services	2,032 firms \$71,153,000

Highest percentage growth of women-owned businesses in Vermont :



1. Agriculture, Forestry, Fishing and Hunting	106.3%
2. Mining, Quarrying, and Oil and Gas Extraction	66.7%
3. Manufacturing	25.5%
4. Other Services	25.4%
5. Information	22.0%

Highest number of employees of women-owned businesses in Vermont:



1. Health Care and Social Assistance	3,524
2. Retail Trade	2,807
3. Accommodation and Food Services	1,646
4. Professional, Scientific, and Technical Services	1,410
5. Manufacturing	1,004

¹Women-owned businesses, as defined by the U.S. Census, are businesses in which women own 51 percent or more of the equity, interest, or stock of the business. Men-owned businesses are defined as men owning 51 percent or more of the equity, interest, or stock of the business. Equally men-/women-owned businesses those in which the equity, interest, or stock of the business is shared 50-50 among men and women owners. Publicly held, foreign-owned, and non-profit businesses are not included in this data.

²As an industry classification, Other Services (except Public Administration) is defined as businesses that provide services not specifically provided for elsewhere in the classification system. Please see U.S. Census Bureau's NAICS classification System.

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VIRGINIA

NWBC Analysis of Women-Owned Businesses 2012 Survey of Business Owners

AS OF 2012:

- ★ There are **236,290** women-owned businesses¹ in Virginia. That's an increase of **44,257** businesses, or **23.0%**, from 2007. Of privately-held businesses, **36.9%** were women-owned, in 2007, **31.1%** were women-owned. In 2012, **14.2 percent** of revenue is generated by women-owned businesses or **\$38.3 billion** of receipts.
- ★ In 2012, of these firms, **87.8%** have no employees other than the owner. These firms have receipts of **\$5.6 billion**. In 2007, **86.5%** of women-owned firms were sole proprietorships with receipts of **\$4.6 billion**.
- ★ The remaining **12.2%** of women-owned firms employ **253,543** people in addition to the owner. In 2007, they employed **195,924** people in addition to the owner. In 2012, women-owned employer firms paid their employees **\$8.9 billion**, a **\$2.5 billion** or **38.5%** increase since 2007. Women-owned firms with employees generated **\$32.7 billion** in receipts.

RACE/ETHNICITY:

Highest number of women-owned firms and corresponding receipts in Virginia:



1. White	152,682 firms \$29,916,824,000
2. Black/African American	42,013 firms \$1,951,753,000
3. Asian American	22,497 firms \$4,525,933,000
4. Hispanic	18,380 firms \$1,557,718,000
5. Native Hawaiian and Other Pacific Islander	316 firms \$64,364,000

Highest percentage growth of women-owned businesses in Virginia:



1. Native Hawaiian and Other Pacific Islander	295.0%
2. Hispanic	87.1%
3. Black/African American	75.1%
4. Asian American	46.6%
5. White	7.7%

Highest number of paid employees of women-owned businesses in Virginia:



1. White	191,997
2. Asian American	31,690
3. Black/African American	18,217
4. Hispanic	8,874
5. Native Hawaiian and Other Pacific Islander	290

INDUSTRY:

Highest number of women-owned firms and corresponding receipts in Virginia:



1. Other Services²	41,463 firms \$1,643,741,000
2. Professional, Scientific, and Technical Services	39,711 firms \$7,999,974,000
3. Health Care and Social Assistance	33,929 firms \$3,869,840,000
4. Retail Trade	26,246 firms \$5,441,080,000
5. Administrative and Support and Waste Management And Remediation Services	24,515 firms \$2,363,237,000

Highest percentage growth of women-owned businesses in Virginia:



1. Mining, Quarrying, and Oil and Gas Extraction	72.2%
2. Health Care and Social Assistance	43.7%
3. Other Services	43.3%
4. Agriculture, Forestry, Fishing and Hunting	42.1%
5. Management of Companies and Enterprises	39.5%

Highest number of employees of women-owned businesses in Virginia:



1. Health Care and Social Assistance	52,074
2. Professional, Scientific, and Technical Services	42,402
3. Accommodation and Food Services	30,768
4. Administrative and Support and Waste Management And Remediation Services	30,411
5. Retail Trade	22,316

¹Women-owned businesses, as defined by the U.S. Census, are businesses in which women own 51 percent or more of the equity, interest, or stock of the business. Men-owned businesses are defined as men owning 51 percent or more of the equity, interest, or stock of the business. Equally men-/women-owned businesses those in which the equity, interest, or stock of the business is shared 50-50 among men and women owners. Publicly held, foreign-owned, and non-profit businesses are not included in this data.

²As an industry classification, Other Services (except Public Administration) is defined as businesses that provide services not specifically provided for elsewhere in the classification system. Please see U.S. Census Bureau's NAICS classification System.

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WASHINGTON

NWBC Analysis of Women-Owned Businesses
 2012 Survey of Business Owners

AS OF 2012:

- ★ There are **187,677** women-owned businesses¹ in Washington. That's an increase of **29,687** businesses, or **18.8%**, from 2007. Of privately-held businesses, **35.5%** were women-owned, in 2007, **29.8%** were women-owned. In 2012, **10.1 percent** of revenue is generated by women-owned businesses or **\$27.7 billion** of receipts.
- ★ In 2012, of these firms, **86.0%** have no employees other than the owner. These firms have receipts of **\$4.9 billion**. In 2007, **85.9%** of women-owned firms were sole proprietorships with receipts of **\$3.7 billion**.
- ★ The remaining **14.0%** of women-owned firms employ **174,866** people in addition to the owner. In 2007, they employed **146,761** people in addition to the owner. In 2012, women-owned employer firms paid their employees **\$5.4 billion**, a **\$1.2 billion** or **29.5%** increase since 2007. Women-owned firms with employees generated **\$22.8 billion** in receipts.

RACE/ETHNICITY:

Highest number of women-owned firms and corresponding receipts in Washington:



1. White	147,765 firms \$23,033,058,000
2. Asian American	18,641 firms \$3,240,726,000
3. Hispanic	11,262 firms \$633,303,000
4. Black/African American	6,625 firms \$242,218,000
5. Native Hawaiian and Other Pacific Islander	797 firms \$50,269,000

Highest percentage growth of women-owned businesses in Washington:



1. Black/African American	83.2%
2. Asian American	42.0%
3. Hispanic	36.9%
4. Native Hawaiian and Other Pacific Islander	17.7%
5. White	13.2%

Highest number of paid employees of women-owned businesses in Washington:



1. White	143,911
2. Asian American	19,634
3. Hispanic	4,327
4. Black/African American	3,434
5. Native Hawaiian and Other Pacific Islander	312

INDUSTRY:

Highest number of women-owned firms and corresponding receipts in Washington:



1. Professional, Scientific, and Technical Services	33,705 firms \$3,028,555,000
2. Other Services²	28,203 firms \$1,005,022,000
3. Health Care and Social Assistance	28,176 firms \$2,576,615,000
4. Retail Trade	21,390 firms \$5,024,623,000
5. Administrative and Support and Waste Management And Remediation Services	15,779 firms \$1,378,921,000

Highest percentage growth of women-owned businesses in Washington:



1. Information	47.3%
2. Accommodation and Food Services	35.1%
3. Educational Services	31.5%
4. Arts, Entertainment, and Recreation	28.0%
5. Professional, Scientific, and Technical Services	25.9%

Highest number of employees of women-owned businesses in Washington:



1. Accommodation and Food Services	30,073
2. Health Care and Social Assistance	30,062
3. Retail Trade	20,621
4. Administrative and Support and Waste Management And Remediation Services	20,281
5. Professional, Scientific, and Technical Services	16,276

¹Women-owned businesses, as defined by the U.S. Census, are businesses in which women own 51 percent or more of the equity, interest, or stock of the business. Men-owned businesses are defined as men owning 51 percent or more of the equity, interest, or stock of the business. Equally men-/women-owned businesses those in which the equity, interest, or stock of the business is shared 50-50 among men and women owners. Publicly held, foreign-owned, and non-profit businesses are not included in this data.

²As an industry classification, Other Services (except Public Administration) is defined as businesses that provide services not specifically provided for elsewhere in the classification system. Please see U.S. Census Bureau's NAICS classification System.

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WEST VIRGINIA

NWBC Analysis of Women-Owned Businesses
2012 Survey of Business Owners

AS OF 2012:

- ★ There are **39,065** women-owned businesses¹ in West Virginia. That's an increase of **5,280** businesses, or **15.6%**, from 2007. Of privately-held businesses, **35.2%** were women-owned, in 2007, **29.2%** were women-owned. In 2012, **10.2%** of revenue is generated by women-owned businesses or **\$5.2 billion** of receipts.
- ★ In 2012, of these firms, **89.2%** have no employees other than the owner. These firms have receipts of **\$803.1 million**. In 2007, **87.8%** of women-owned firms were sole proprietorships with receipts of **\$533.5 million**.
- ★ The remaining **10.8%** of women-owned firms employ **39,788** people in addition to the owner. In 2007, they employed **36,090** people in addition to the owner. In 2012, women-owned employer firms paid their employees **\$1.0 billion**, a **\$125.3 million** or **14.3%** increase since 2007. Women-owned firms with employees generated **\$4.4 billion** in receipts.

RACE/ETHNICITY:

Highest number of women-owned firms and corresponding receipts in West Virginia :



1. White	36,644 firms \$4,933,563,000
2. Black/African American	1,144 firms \$54,866,000
3. Asian American	769 firms \$101,415,000
4. Hispanic	354 firms \$66,678,000
5. Native Hawaiian and Other Pacific Islander	32 firms \$211,000

Highest percentage growth of women-owned businesses in West Virginia :



1. Asian American	29.0%
2. White	15.5%
3. Hispanic	-16.5%
4. Black/African American	N/A
5. Native Hawaiian and Other Pacific Islander	N/A

Highest number of paid employees of women-owned businesses in West Virginia :



1. White	37,883
2. Asian American	971
3. Black/African American	428
4. Hispanic	404
5. Native Hawaiian and Other Pacific Islander	N/A

INDUSTRY:

Highest number of women-owned firms and corresponding receipts in West Virginia :



1. Other Services²	6,818 firms \$205,421,000
2. Retail Trade	6,667 firms \$1,105,660,000
3. Health Care and Social Assistance	6,129 firms \$437,025,000
4. Professional, Scientific, and Technical Services	4,115 firms \$460,508,000
5. Administrative and Support and Waste Management And Remediation Services	3,776 firms \$135,672,000

Highest percentage growth of women-owned businesses in West Virginia :



1. Educational services	51.9%
2. Information	34.9%
3. Arts, Entertainment, and Recreation	30.3%
4. Professional, Scientific, and Technical Services	29.9%
5. Accommodation and Food Services	28.5%

Highest number of employees of women-owned businesses in West Virginia:



1. Accommodation and Food Services	8,034
2. Health Care and Social Assistance	7,474
3. Retail Trade	5,529
4. Professional, Scientific, and Technical Services	3,113
5. Manufacturing	2,938

¹Women-owned businesses, as defined by the U.S. Census, are businesses in which women own 51 percent or more of the equity, interest, or stock of the business. Men-owned businesses are defined as men owning 51 percent or more of the equity, interest, or stock of the business. Equally men-/women-owned businesses those in which the equity, interest, or stock of the business is shared 50-50 among men and women owners. Publicly held, foreign-owned, and non-profit businesses are not included in this data.

²As an industry classification, Other Services (except Public Administration) is defined as businesses that provide services not specifically provided for elsewhere in the classification system. Please see U.S. Census Bureau's NAICS classification System.

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WISCONSIN

NWBC Analysis of Women-Owned Businesses
 2012 Survey of Business Owners

AS OF 2012:

- ★ There are **133,859** women-owned businesses¹ in Wisconsin. That's an increase of **21,438** businesses, or **19.1%**, from 2007. Of privately-held businesses, **31.7%** were women-owned, in 2007, **26.9%** were women-owned. In 2012, **10.0%** of revenue is generated by women-owned businesses or **\$24.8 billion** of receipts.
- ★ In 2012, of these firms, **87.9%** have no employees other than the owner. These firms have receipts of **\$2.6 billion**. In 2007, **86.7%** of women-owned firms were sole proprietorships with receipts of **\$2.0 billion**.
- ★ The remaining **12.1%** of women-owned firms employ **163,761** people in addition to the owner. In 2007, they employed **152,452** people in addition to the owner. In 2012, women-owned employer firms paid their employees **\$4.5 billion**, a **\$590.4 million** or **15.2%** increase since 2007. Women-owned firms with employees generated **\$22.3 billion** in receipts.

RACE/ETHNICITY:

Highest number of women-owned firms and corresponding receipts in Wisconsin :



1. White	111,728 firms \$23,348,930,000
2. Black/African American	13,199 firms \$462,001,000
3. Hispanic	4,386 firms \$289,442,000
4. Asian American	3,566 firms \$542,702,000
5. Native Hawaiian and Other Pacific Islander	88 firms N/A

Highest percentage growth of women-owned businesses in Wisconsin :



1. Hispanic	131.0%
2. Black/African American	112.9%
3. Asian American	59.2%
4. White	10.5%
5. Native Hawaiian and Other Pacific Islander	N/A

Highest number of paid employees of women-owned businesses in Wisconsin :



1. White	149,832
2. Asian American	4,813
3. Hispanic	4,110
4. Black/African American	3,501
5. Native Hawaiian and Other Pacific Islander	N/A

INDUSTRY:

Highest number of women-owned firms and corresponding receipts in Wisconsin :



1. Other Services²	27,292 firms \$1,010,240,000
2. Retail Trade	21,310 firms \$3,636,712,000
3. Health Care and Social Assistance	20,451 firms \$1,298,903,000
4. Professional, Scientific, and Technical Services	16,452 firms \$1,598,769,000
5. Administrative and Support and Waste Management And Remediation Services	9,861 firms \$807,174,000

Highest percentage growth of women-owned businesses in Wisconsin :



1. Other Services	61.7%
2. Manufacturing	36.4%
3. Mining, Quarrying, and Oil and Gas Extraction	25.0%
4. Educational Services	23.2%
5. Accommodation and Food Services	22.9%

Highest number of employees of women-owned businesses in Wisconsin:



1. Manufacturing	28,040
2. Accommodation and Food Services	25,932
3. Health Care and Social Assistance	23,964
4. Administrative and Support and Waste Management And Remediation Services	15,671
5. Retail Trade	15,059

¹Women-owned businesses, as defined by the U.S. Census, are businesses in which women own 51 percent or more of the equity, interest, or stock of the business. Men-owned businesses are defined as men owning 51 percent or more of the equity, interest, or stock of the business. Equally men-/women-owned businesses those in which the equity, interest, or stock of the business is shared 50-50 among men and women owners. Publicly held, foreign-owned, and non-profit businesses are not included in this data.

²As an industry classification, Other Services (except Public Administration) is defined as businesses that provide services not specifically provided for elsewhere in the classification system. Please see U.S. Census Bureau's NAICS classification System.

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WYOMING

NWBC Analysis of Women-Owned Businesses 2012 Survey of Business Owners

AS OF 2012:

- ★ There are **19,344** women-owned businesses¹ in Wyoming. That's an increase of **3,736** businesses, or **23.9%**, from 2007. Of privately-held businesses, **32.1%** were women-owned, in 2007, **26.8%** were women-owned. In 2012, **10.0%** of revenue is generated by women-owned businesses or **\$3.0 billion** of receipts.
- ★ In 2012, of these firms, **85.0%** have no employees other than the owner. These firms have receipts of **\$428.9 million**. In 2007, **85.1%** of women-owned firms were sole proprietorships with receipts of **\$269.7 million**.
- ★ The remaining **15.0%** of women-owned firms employ **18,367** people in addition to the owner. In 2007, they employed **13,974** people in addition to the owner. In 2012, women-owned employer firms paid their employees **\$544.5 million**, a **\$162.5 million** or **42.6%** increase since 2007. Women-owned firms with employees generated **\$2.6 billion** in receipts.

RACE/ETHNICITY:

Highest number of women-owned firms and corresponding receipts in Wyoming :



1. White	17,548 firms \$2,912,083,000
2. Hispanic	1,093 firms \$62,292,000
3. Asian American	240 firms \$28,728,000
4. Black/African American	121 firms \$3,771,000
5. Native Hawaiian and Other Pacific Islander	22 firms \$489,000

Highest percentage growth of women-owned businesses in Wyoming :



1. Native Hawaiian and Other Pacific Islander	1000.0%
2. Black/African American	116.1%
3. Asian American	83.2%
4. Hispanic	56.6%
5. White	20.5%

Highest number of paid employees of women-owned businesses in Wyoming :



1. White	17,390
2. Hispanic	539
3. Asian American	257
4. Black/African American	28
5. Native Hawaiian and Other Pacific Islander	N/A

INDUSTRY:

Highest number of women-owned firms and corresponding receipts in Wyoming :



1. Other Services²	3,090 firms \$104,360,000
2. Health Care and Social Assistance	2,957 firms \$151,755,000
3. Retail Trade	2,636 firms \$550,928,000
4. Professional, Scientific, and Technical Services	2,173 firms \$216,637,000
5. Real Estate and Rental and Leasing	1,946 firms \$210,901,000

Highest percentage growth of women-owned businesses in Wyoming :



1. Manufacturing	154.2%
2. Transportation and Warehousing	102.2%
3. Accommodation and Food Services	54.8%
4. Real Estate and Rental and Leasing	52.7%
5. Other Services	46.9%

Highest number of employees of women-owned businesses in Wyoming:



1. Accommodation and Food Services	3,310
2. Retail Trade	2,095
3. Arts, Entertainment, and Recreation	1,971
4. Construction	1,810
5. Health Care and Social Assistance	1,721

¹Women-owned businesses, as defined by the U.S. Census, are businesses in which women own 51 percent or more of the equity, interest, or stock of the business. Men-owned businesses are defined as men owning 51 percent or more of the equity, interest, or stock of the business. Equally men-/women-owned businesses those in which the equity, interest, or stock of the business is shared 50-50 among men and women owners. Publicly held, foreign-owned, and non-profit businesses are not included in this data.

²As an industry classification, Other Services (except Public Administration) is defined as businesses that provide services not specifically provided for elsewhere in the classification system. Please see U.S. Census Bureau's NAICS classification System.

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NATIONAL WOMEN'S
BUSINESS COUNCIL



ADVISORS TO THE PRESIDENT,
CONGRESS, AND THE SBA

For more information about the
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