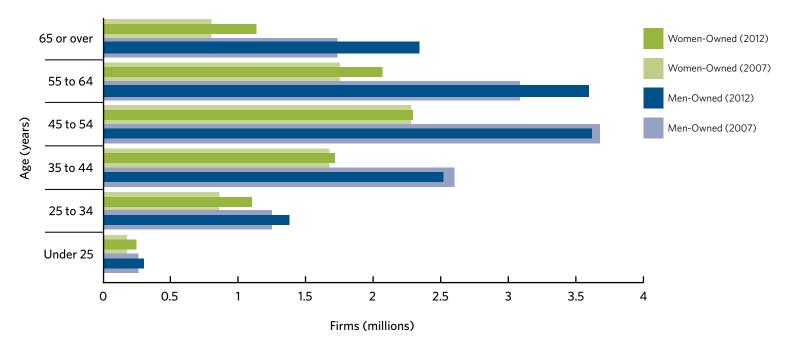


# FACT SHEET

## **Small Business Ownership by Age**

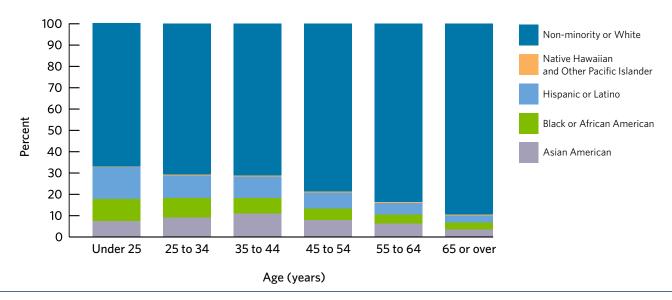
### ★ SMALL BUSINESSES BY AGE, 2012 ★

The table below shows men's and women's business ownership within each of the six age groups categorized by the U.S. Census Bureau's Survey of Business Owners across the most recent two years of the survey. While men outnumber women in every age group, the difference is smallest for business owners under the age of 25.



#### $\star$ women-owned businesses, by age and race/ethnicity, 2012 $\star$

The table below shows the race and ethnicity of women business owners within each of the six age groups. Minority representation is strongest among the youngest age groups.



For definitions and methodology, please see https://www.nwbc.gov/content/survey-business-owners-nwbc-calculations-methodology

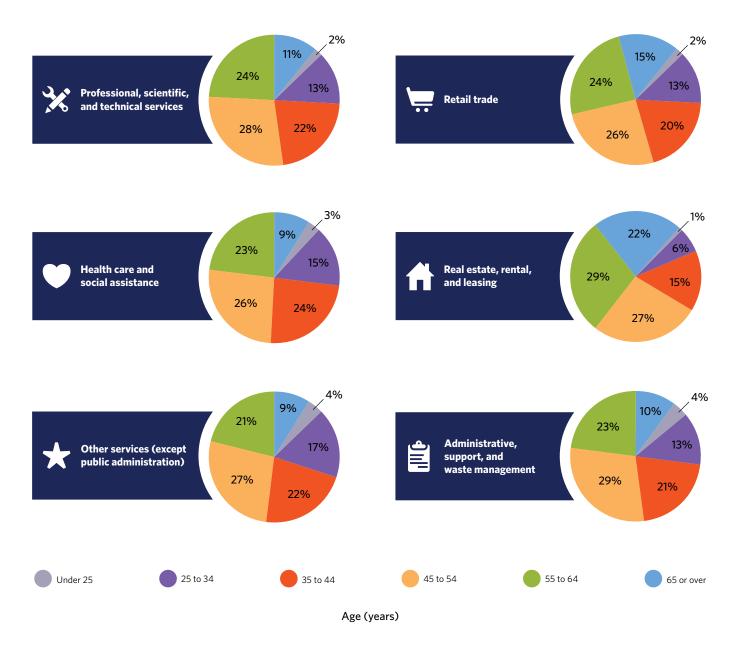


# FACT SHEET

## Small Business Ownership by Age (continued)

### $\star\,$ TOP SIX INDUSTRIES FOR WOMEN-OWNED BUSINESSES BY AGE, 2012 $\,\star\,$

The graphs below demonstrate the share of ownership by age among the top six industries for womenowned businesses. Women aged 45 to 54 own the greatest number of businesses in nearly all industries.



For definitions and methodology, please see https://www.nwbc.gov/content/survey-business-owners-nwbc-calculations-methodology